



The Edinburgh Reporter

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theedinburghreporter@gmail.com

Gold marketing package - £250

Advertorial article with photograph. Tweet of headline.

Competition linked to advertorial with prize offered. Tweet of headline (with advertiser name in it)

Daily Facebook posts and tweets up to 10 in number with link to the competition article.

Collection of the entrants' names and email addresses for further marketing contact.

Article providing business profile of key person in business with photograph or video interview.

Placed advert in two positions on website with minimum of 10,000 impressions.

Placed advert for 10 day period in The Edinburgh Reporter daily newsletter.

Silver marketing package £150

Advertorial article with photograph. Tweet of headline

Competition linked to advertorial with prize offered. Tweet of headline (with advertiser name in it)

Daily tweets over 5 days with link to the competition article.

Collection of the entrants' names and email addresses for further marketing contact.

Article providing business profile of key person in business with photograph..

Placed advert in two positions on website with minimum of 6,000 impressions.

Placed advert for 5 day period in The Edinburgh Reporter daily newsletter.

Bronze marketing package £50

Advertorial article with photograph. Tweet of headline

Competition linked to advertorial with prize offered. Tweet of headline (with advertiser name in it)

Tweets over 5 with link to the competition article.

Collection of the entrants' names and email addresses for further marketing contact.

Placed advert for 10 day period in The Edinburgh Reporter daily newsletter.

*Payment to Phyllis M Stephen Account number 22655468 Sort code 602475
Natwest Bank plc 1 Courthouse Square Dundee DD1 4NH*

PAYPAL phyllis.stephen@gmail.com