

EDINBURGH BY NUMBERS 2015

Contents



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For more information contact business.intelligence@edinburgh.gov.uk or telephone 0131 529 4817.

People

Quality of life

Environment

Education and skills

Work

Social economy

Economy and enterprise

Tourism

Travel and connectivity

Housing

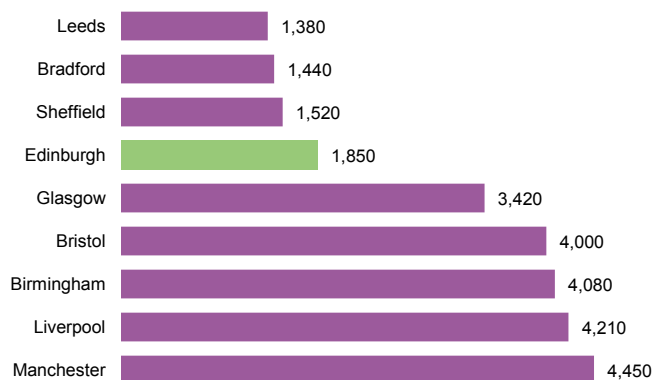
People

1 Demographics 2003, 2013

	Edinburgh		Edinburgh city region		Scotland	
	2003	2013	2003	2013	2003	2013
Total population	445,290	487,500	1,238,650	1,330,480	5,068,500	5,327,700
Male population	213,923	237,487	595,304	646,191	2,438,105	2,586,532
Female population	231,367	250,013	643,346	684,289	2,630,395	2,741,168
Child (0-15) population	71,378	74,459	226,865	227,487	946,107	911,679
Working age (16-64) population	305,238	340,805	817,193	875,572	3,303,839	3,469,159
Over 65 population	68,674	72,236	194,592	227,421	818,504	946,862
Population density (residents per km ²)	1,686	1,846	159	170	65	68

Source: [National Records of Scotland](#)

2 Population density in Edinburgh and major UK cities (residents per km²)



Source: [ONS population index](#)

KEY FACTS

POPULATION

Edinburgh's current population of **487,500** in 2013 is **9%** of Scottish population. It has grown **9.5%** since 2003.

3 Population change 2003 to 2013: Edinburgh, Edinburgh city region* and Scotland



Source: [National Records of Scotland](#)

Edinburgh city region is defined as Edinburgh, East Lothian, West Lothian, Midlothian Fife, and the Scottish Borders.

People

4 Difference between people moving into and leaving Scottish cities 2004 to 2013



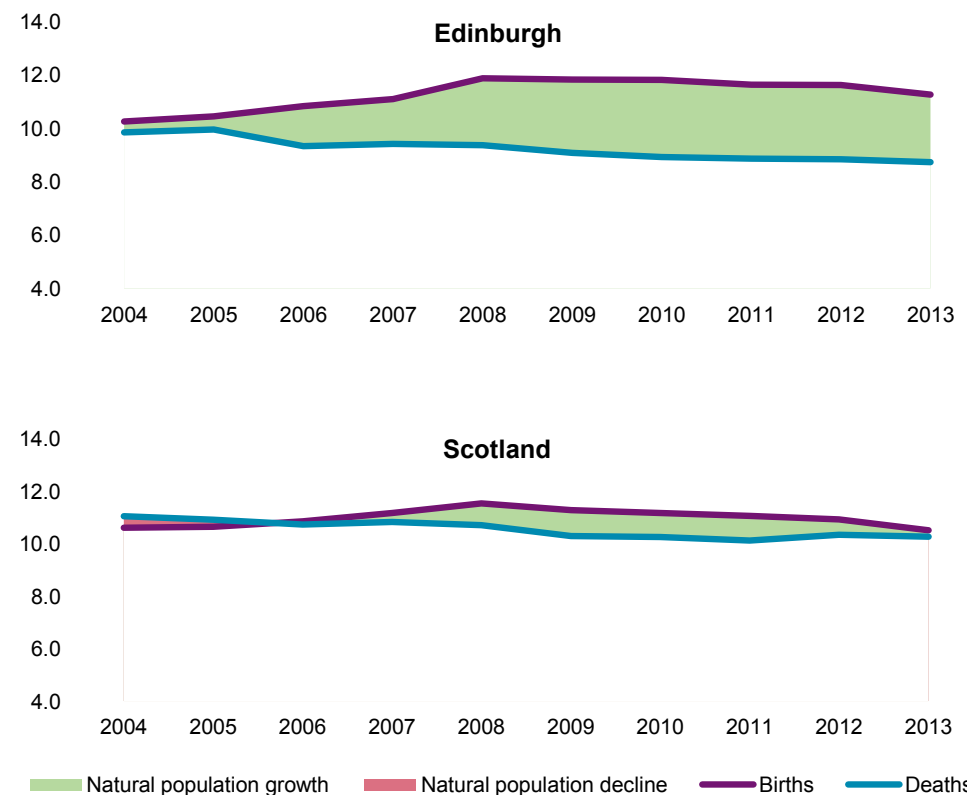
Source: [National Records of Scotland](#)

KEY FACTS

POPULATION GROWTH

Edinburgh has the highest net migration in Scotland, and a higher than average birth rate and lower than average death rate.

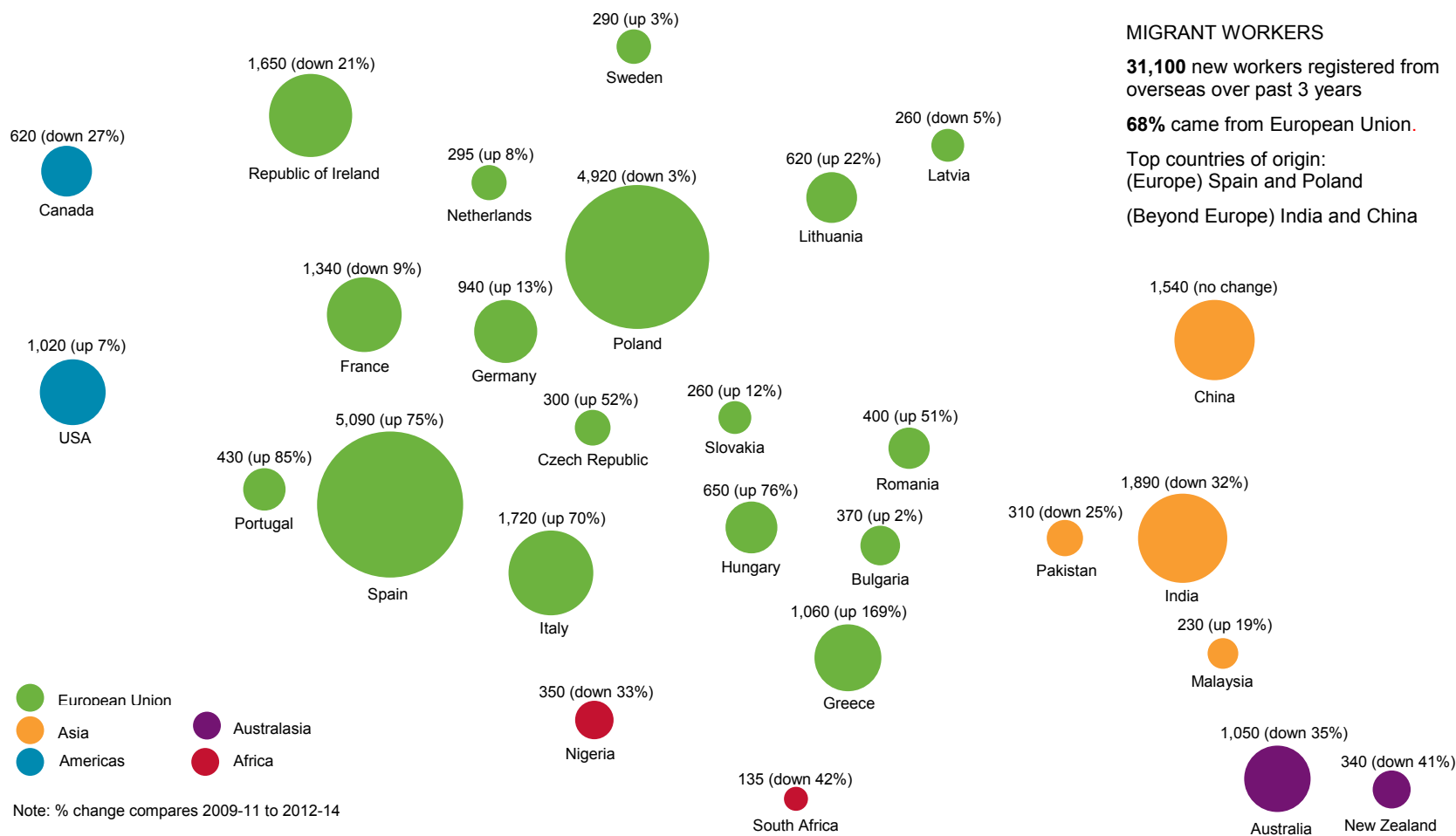
5 Births and deaths in Edinburgh and Scotland per 1,000 population 2004 to 2013



Source: [National Records of Scotland](#)

People

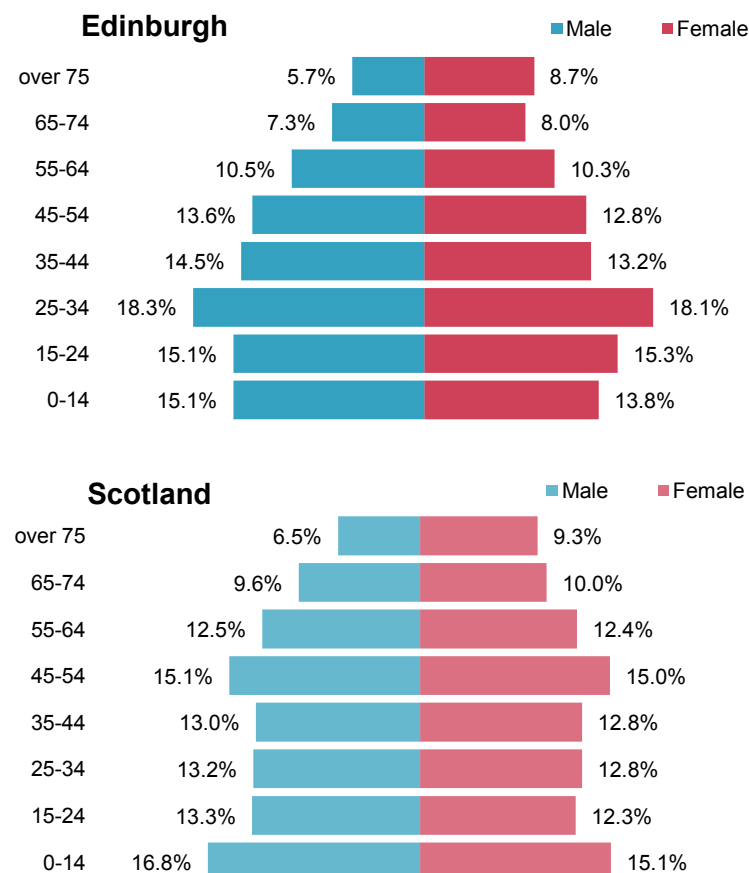
6 Overseas workers registered in Edinburgh 2012 to 2014 (countries of origin)



Source: [DWP National Insurance Number Registrations](#)

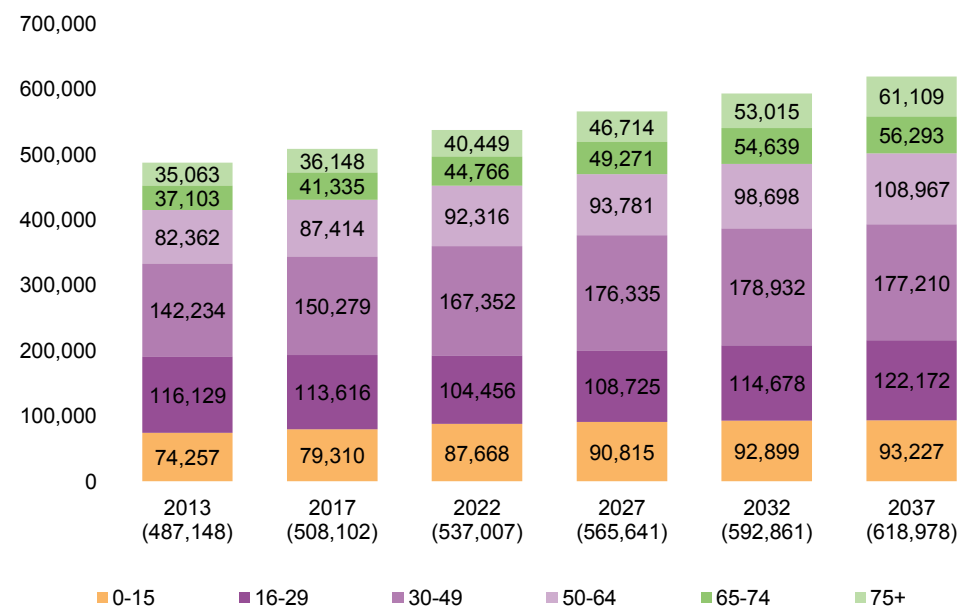
People

7 Edinburgh and Scotland male and female age structure 2013



Source: [National Records of Scotland](#)

8 Projected population of Edinburgh by age band 2013 to 2037



Source: [National Records of Scotland](#)

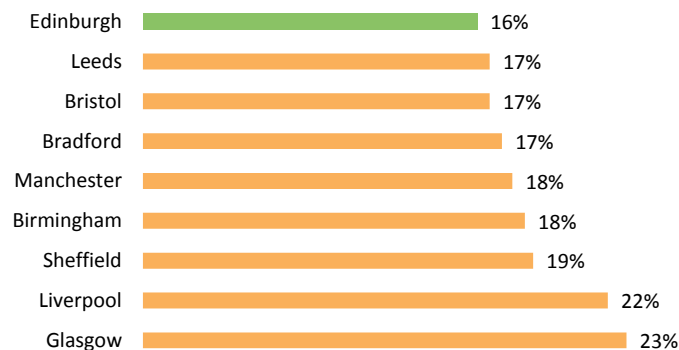
KEY FACTS

POPULATION GROWTH

By 2035 Edinburgh's population is projected to be over 600,000, with **5%** more 16-29's and **75%** more over 75's

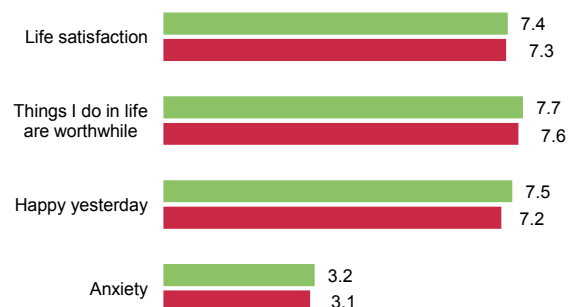
Quality of life

9 Percentage of residents with limiting health issues in major UK cities 2011



Source: [Scotland's Census 2011](#), [ONS UK Census 2011](#)

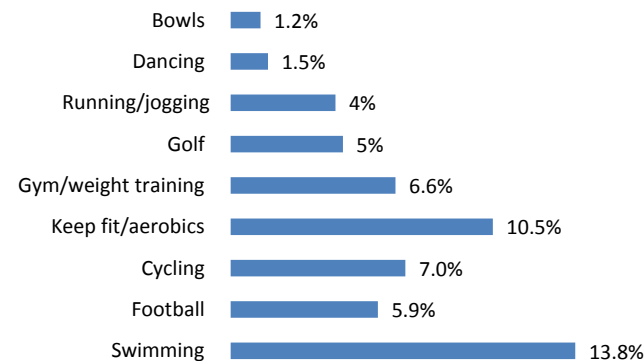
10 Residents' wellbeing rating 2014



■ Edinburgh ■ Average for 10 UK key cities

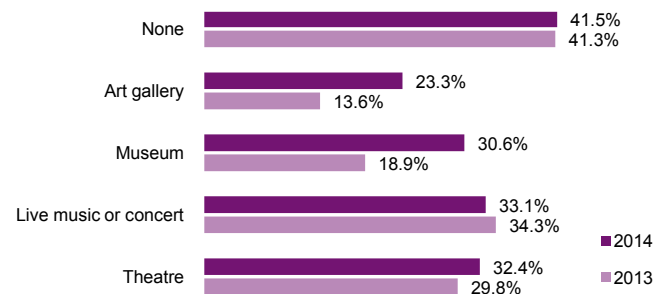
Source: [ONS wellbeing index](#)

11 Residents' physical activity (within last 4 weeks) 2014



Source: [Edinburgh People Survey 2014](#)

12 Residents' cultural activity in past year (excluding Festivals)



Note: 42% of residents surveyed had visited a local library in past year, with 16% using a library online

Source: [Edinburgh People Survey 2014](#)

Quality of life

KEY FACTS

RESIDENT SATISFACTION

89% of residents are satisfied with Edinburgh as a place to live

83% of residents feel safe in their neighbourhood after dark

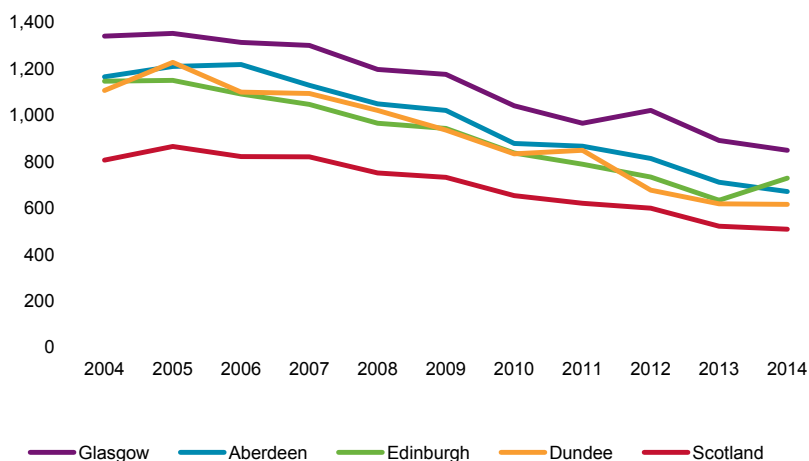
Source: [Edinburgh People Survey 2014](#)

CRIME

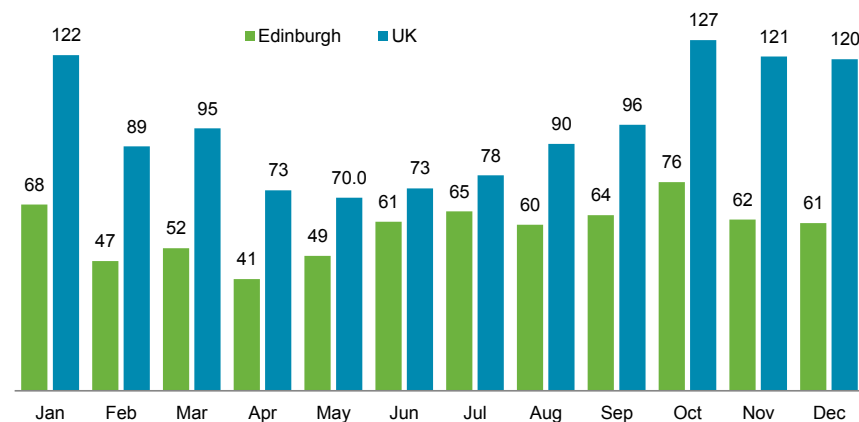
The crime rate in Edinburgh is **35%** lower than 10 years ago

Source: [Scottish Government Crime Statistics](#)

13 Recorded crime in Scotland per 10,000 residents 2004 to 2014



14 Average rainfall (mm per month) for Edinburgh and the UK, climate period 1981-2010



Source: [Met Office](#)

KEY FACTS

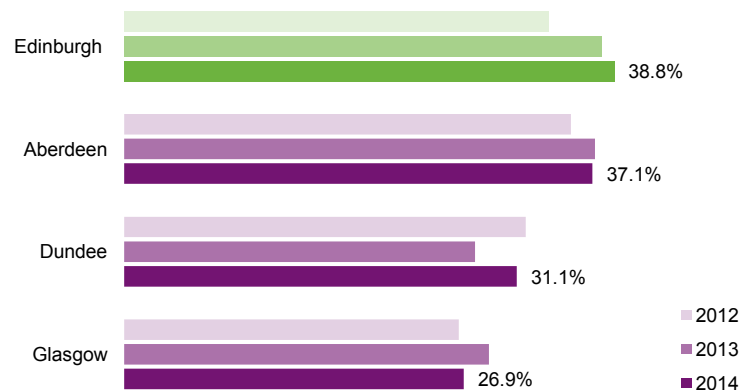
LIFE EXPECTANCY

Average life expectancy in Edinburgh is **77.6** years for men, **81.9** years for women. This is higher than the Scottish average of 76.9 years for men, 81 years for women

Source: [National Records of Scotland](#)

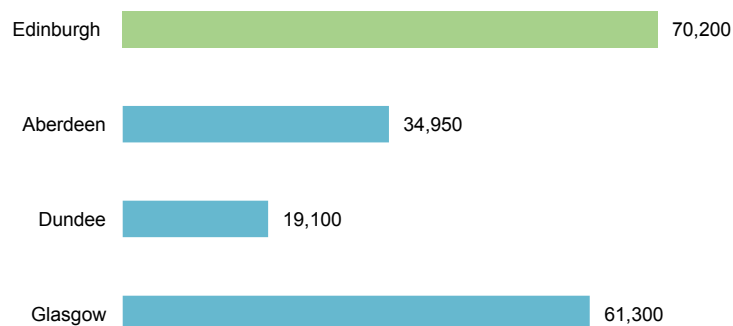
Environment

15 Percentage of household waste recycled in Scottish cities 2011 to 2014 (financial years)



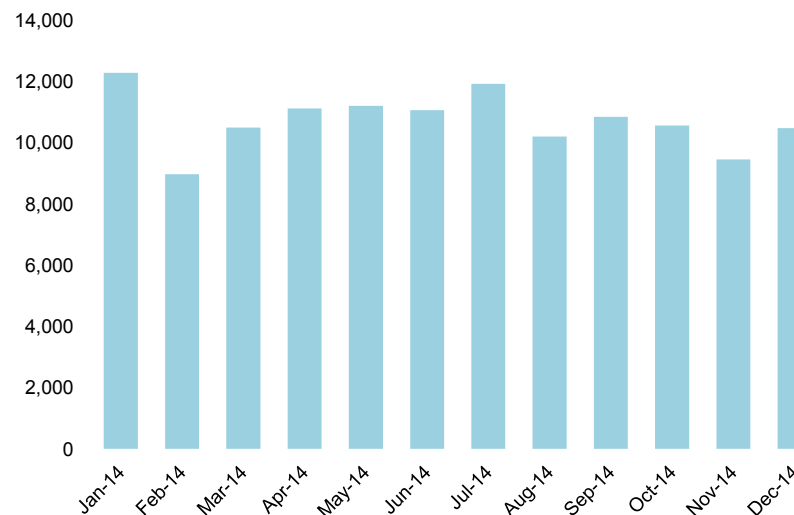
Source: [Improvement Service \(Local Government Benchmarking Framework\)](#)

16 Tonnes of household waste recycled in Scottish cities 2013



Source: [Scottish Government Household Waste Data](#)

17 Tonnes of waste to landfill Edinburgh 2014



Note: total for year 129,000 tonnes: 100,000 fewer than in 2004

Source: [The City of Edinburgh Council waste data](#)

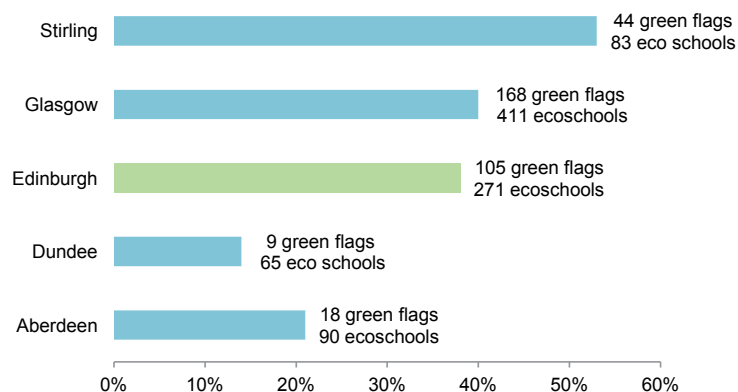
Source: [Scottish Government Household Waste Data](#)

MORE INFORMATION

Further information on the City of Edinburgh Council's service delivery can be found in our [Key Facts and Figures](#) annual publications and our online [Performance Directory](#)

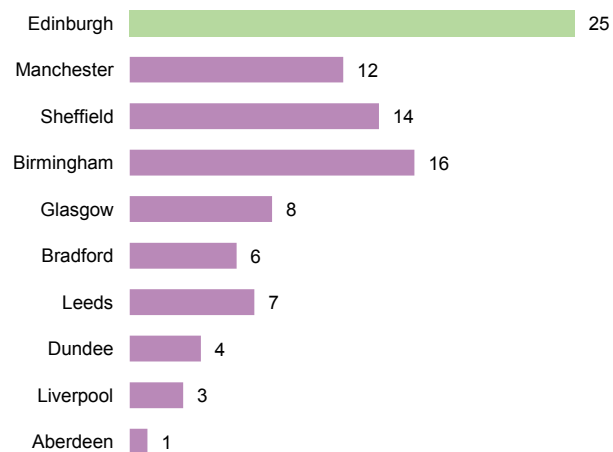
Environment

18 Percentage of Eco schools with green flag award Scottish cities 2014



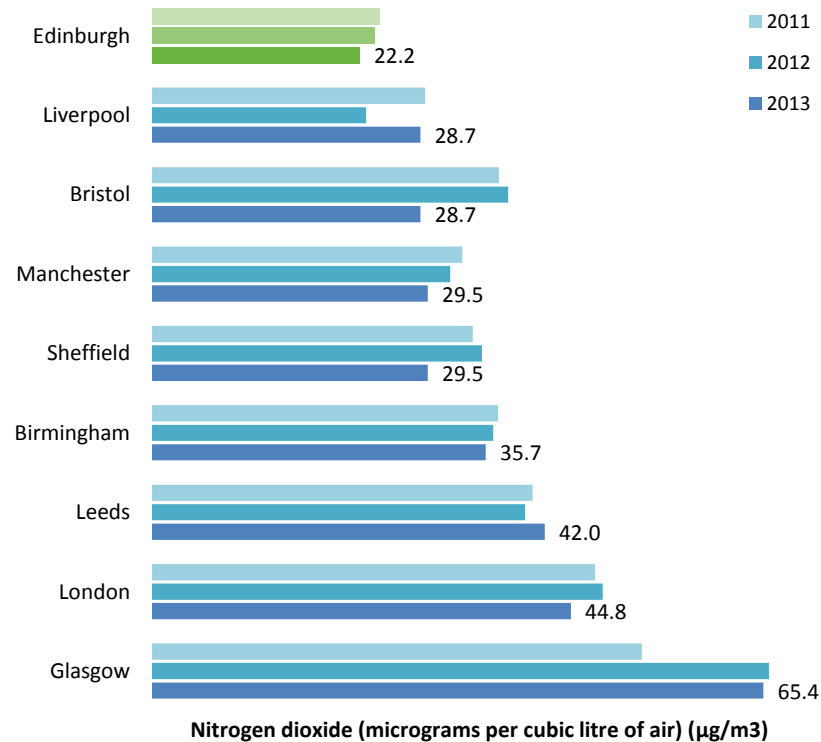
Source: [Keep Scotland Beautiful](#)

19 Green flag parks in major UK cities 2014



Source: [Keep Britain Tidy](#)

20 Air pollution levels (NO₂) in major UK cities 2011 to 2013



Nitrogen dioxide (micrograms per cubic litre of air) (µg/m3)

Source: [UK Government - Air Quality Statistics](#)

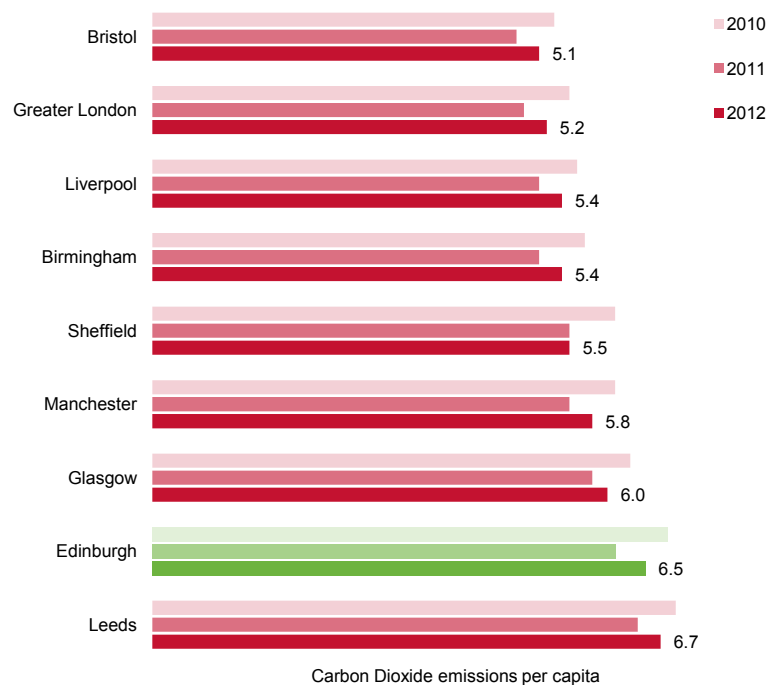
KEY FACTS

ENVIRONMENT

Edinburgh won Britain in Bloom Best City in 2013, and a Gold Award at the [Entente Florale](#) in 2014 (Europe's top environmental competition)

Environment

21 Carbon dioxide per capita selected UK cities 2010 to 2012



Source: [UK Dept of Energy and Climate Change](#)

22 Source of carbon dioxide emissions major UK cities 2012 in kilo tonnes (Kt)



Note: 2012 totals for Scotland 35,675 Kt; UK 454,102 Kt; and Greater London 43,464 Kt.

Source: [UK Dept of Energy and Climate Change](#)

Education and skills

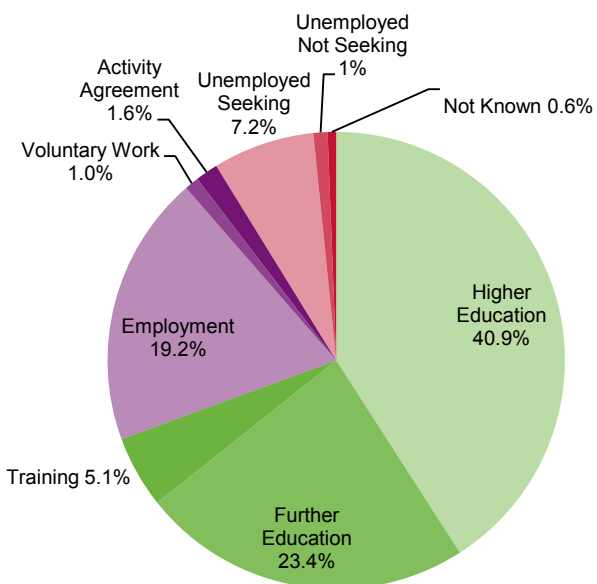
EDUCATION

4 out of 5 pupils in Edinburgh are educated in local authority schools.

Last year more than **91%** of young people leaving these schools were in employment, education or training within six months.

1 in 3 pupils educated in the independent sector in Scotland is at school in Edinburgh.

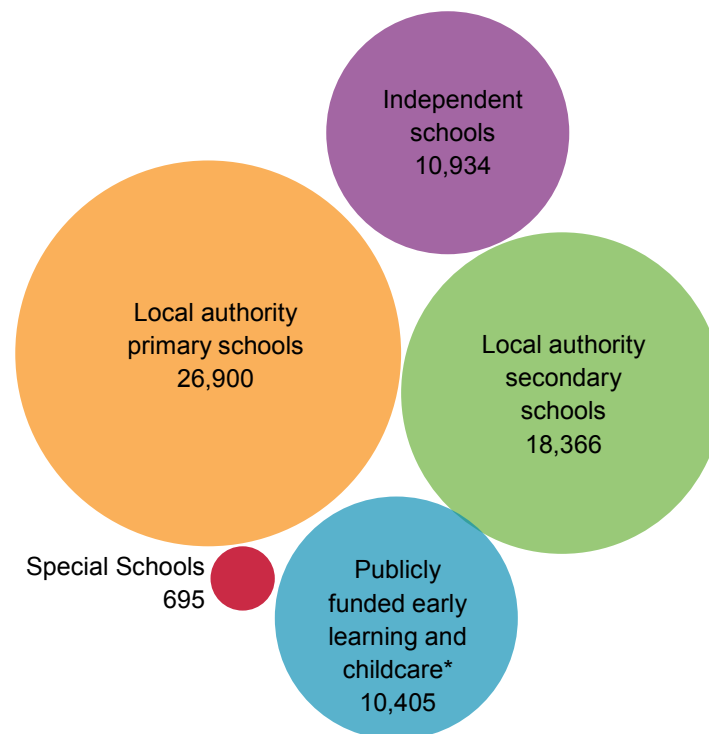
23 School leaver destinations in Edinburgh 2014



Source 1: [Skills Development Scotland](#)

School leaver destinations initial report for 2012/13 leavers

Source 2: [Scottish Government](#)



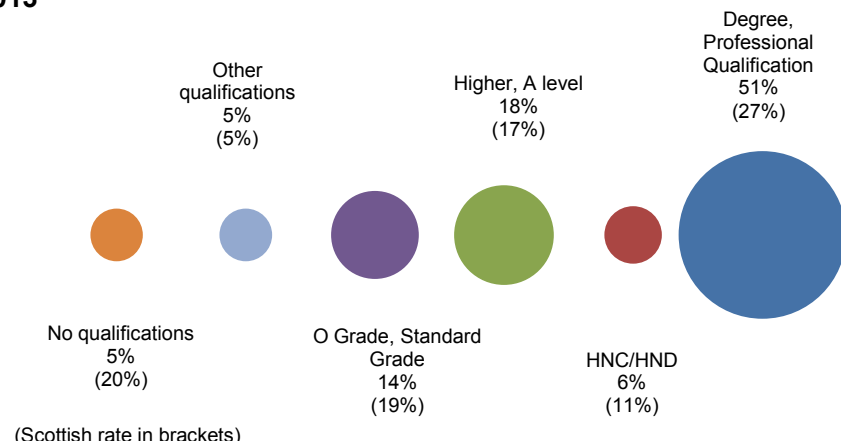
Source: [The City of Edinburgh Council Key Facts and Figures](#)

Source: [Scottish Council of Independent Schools](#)

* Includes partner provider nurseries, children and families centres, and nursery classes in primary and special schools.

Education and skills

25 Highest qualification of working age residents of Edinburgh 2013



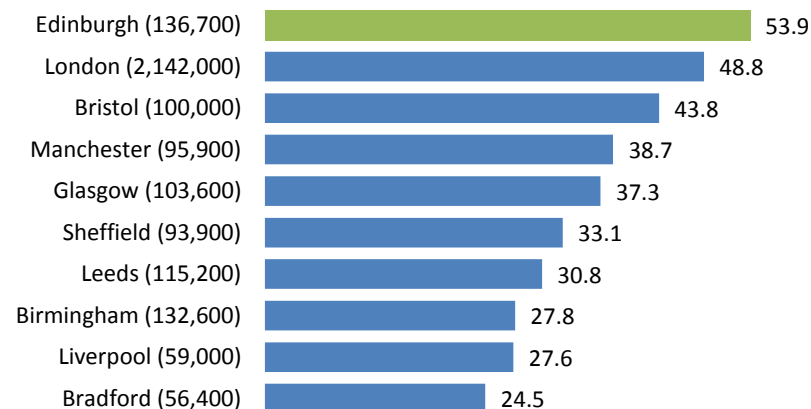
Source: [Scottish Household Survey 2013](#)

26 Students enrolled in higher education institutions in Edinburgh 2014

Institution	University of Edinburgh*	Edinburgh Napier University	Heriot-Watt University	Queen Margaret University	Total
Undergraduate	19,015	10,605	7,315	3,520	40,455
Postgraduate	8,605	2,085	3,575	1,695	15,960
Total	27,620	12,690	10,890	5,215	56,415
by domicile					
UK	18,165	10,075	6,975	4,120	39,335
Other EU	3,145	1,505	1,170	675	6,495
Non EU	6,315	1,105	2,755	415	10,590
Total	27,625	12,685	10,900	5,210	56,420

Source: [Higher Education Statistics Agency](#)

27 Working age residents in workforce educated to degree level or above in major UK cities 2014



Source: [Annual Population Survey/NOMIS](#)

28 Students enrolled in Edinburgh College 2014

Age group	Count	%
Under 16	815	4%
16-17	3,417	15%
18-19	4,724	21%
20-24	4,549	21%
25 & over	8,587	39%
Total	22,092	

Source: [Scottish Funding Council](#)

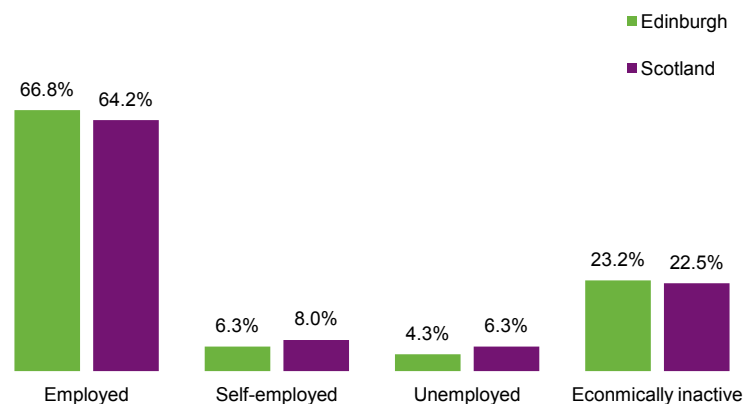
KEY FACTS

EDUCATION

78,500 students were enrolled in further or higher education in Edinburgh in 2014

Work

29 Economic status of residents aged 16 to 64 in Edinburgh and Scotland 2014



Source: [Annual Population Survey/NOMIS](#)

KEY FACTS

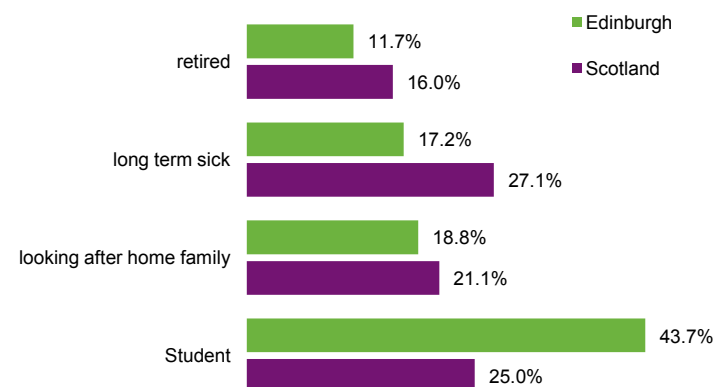
WORKFORCE

Total resident workforce **277,400**

In work **264,700**. Looking for work **16,000**

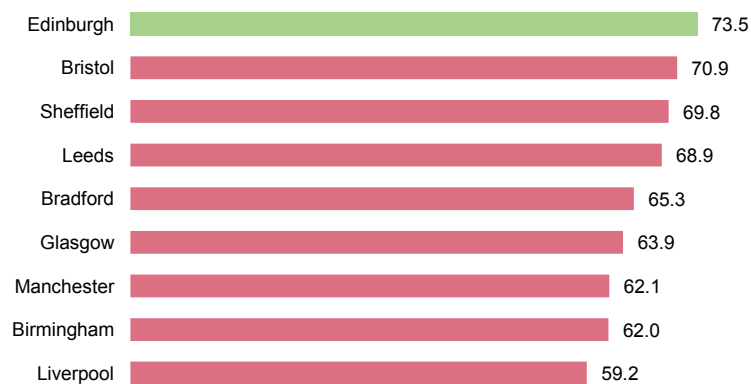
Student population (2014) **78,500**

30 Breakdown of inactive population aged 16 to 64 in Edinburgh and Scotland 2014



Source: [Annual Population Survey/NOMIS](#)

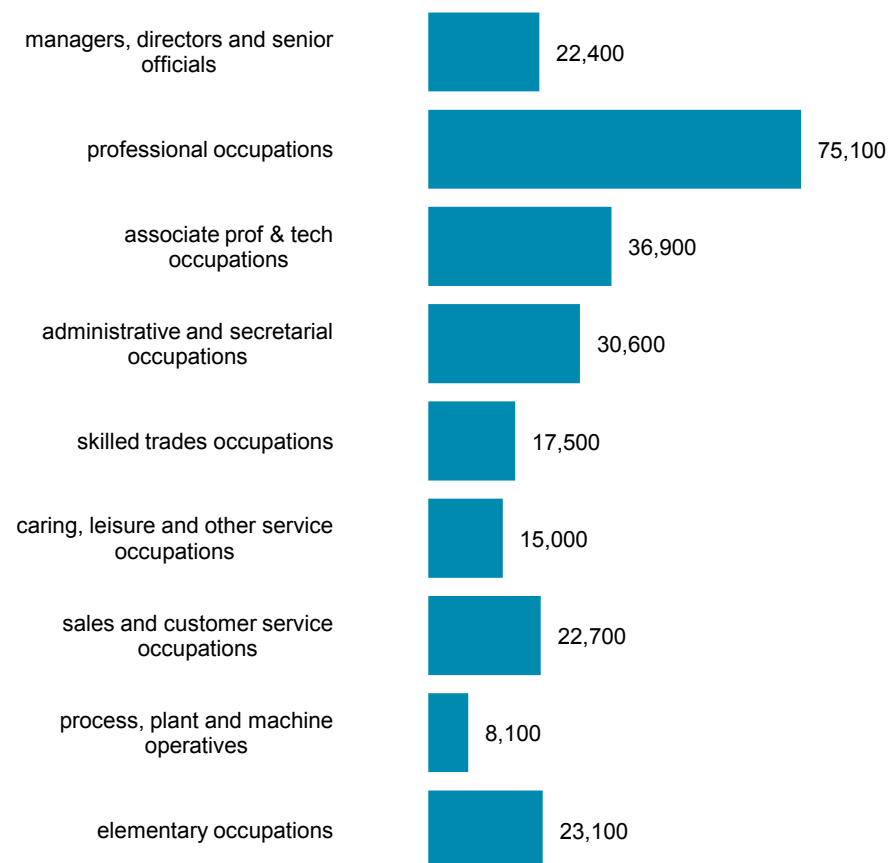
31 Employment rate in UK cities 2014



Source: [Annual Population Survey/NOMIS](#)

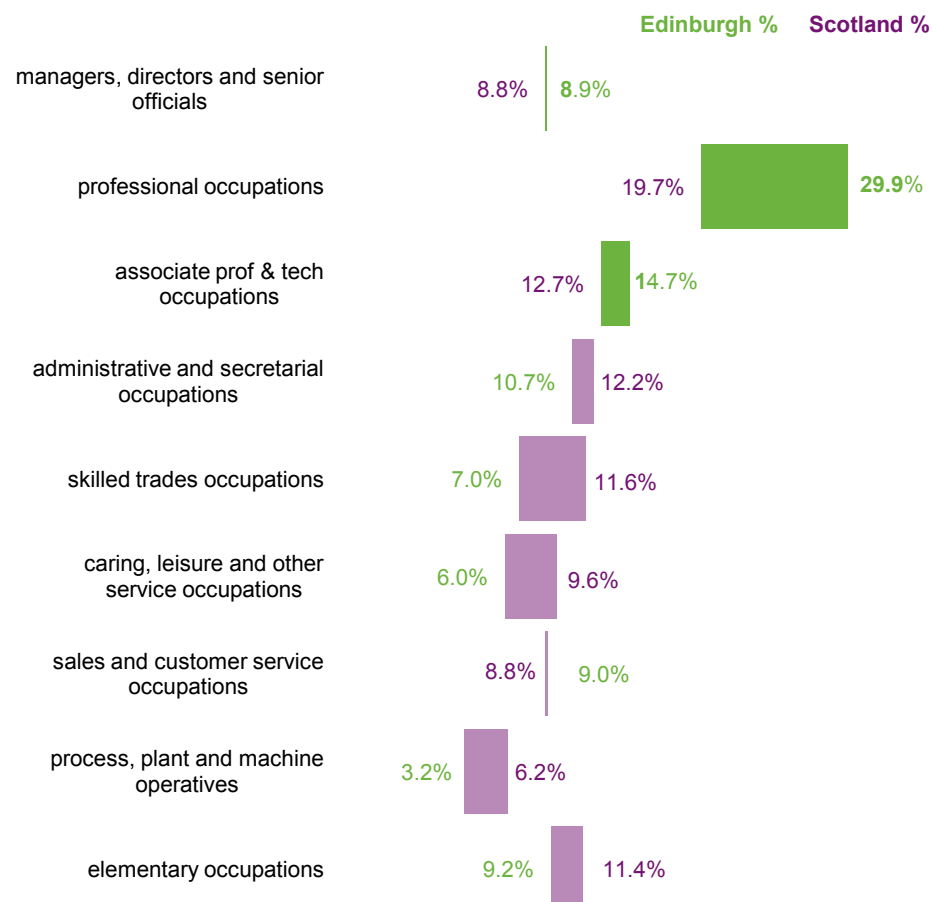
Work

32 People working in Edinburgh by occupation 2014



Source: [Annual Population Survey/NOMIS](#)

33 Percentage of people working in each occupation Edinburgh and Scotland 2014



Source: [Annual Population Survey/NOMIS](#)

Work

34 People in employment by industry sector 2013 Edinburgh, Scotland and major UK cities

Top ten Edinburgh Industry Sectors	Edinburgh Number	Edinburgh %	8 city average %	Scotland %
Health	45,200	14.7%	15.1%	16.0%
Financial and insurance	34,800	11.3%	5.2%	3.6%
Education	29,300	9.5%	10.5%	7.9%
Professional, scientific & technical	28,200	9.2%	8.4%	6.8%
Accommodation and food services	27,700	9.0%	6.3%	7.7%
Retail	26,300	8.6%	9.1%	9.7%
Business administration and support services	24,000	7.8%	9.8%	7.6%
Public administration and defence	19,000	6.2%	5.6%	6.1%
Arts, entertainment and recreation	16,500	5.4%	3.5%	2.6%
Information and communication	13,800	4.5%	3.5%	2.6%

Source: [ONS Business Register and Employment Survey 2013/NOMIS](#)

KEY FACTS

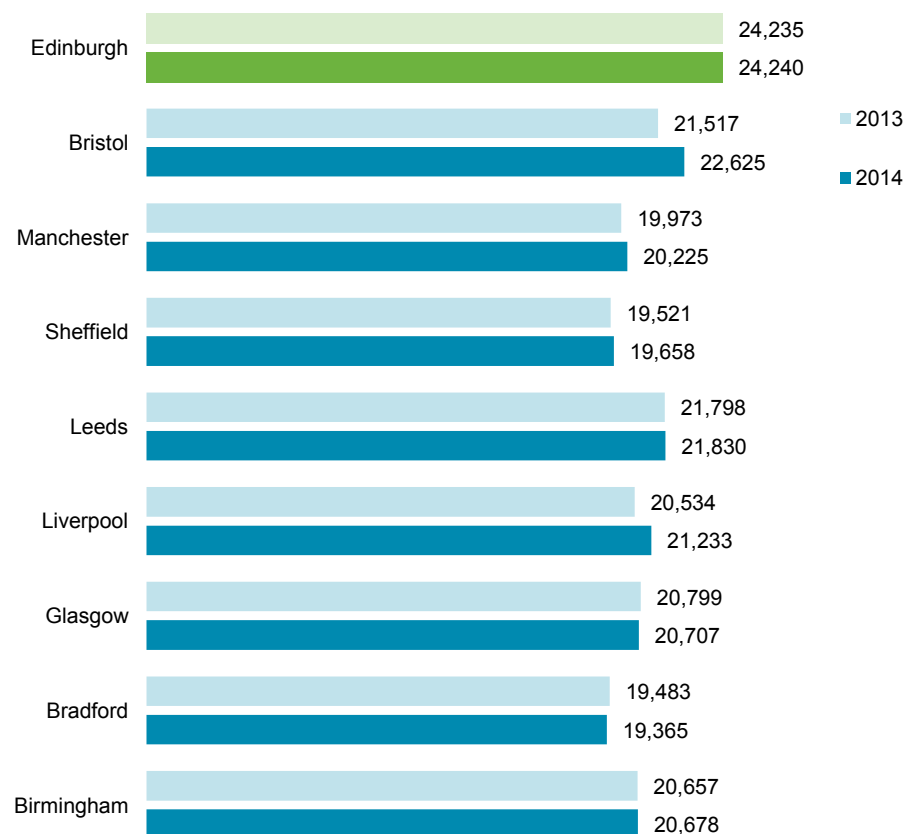
JOBS GROWTH

307,000 jobs in Edinburgh in 2013, **2 out of 3** are full-time

This is **10,000** more jobs than in 2010, with **4,400** more full-time and **5,600** more part-time

Source: [Annual Population Survey/NOMIS](#)

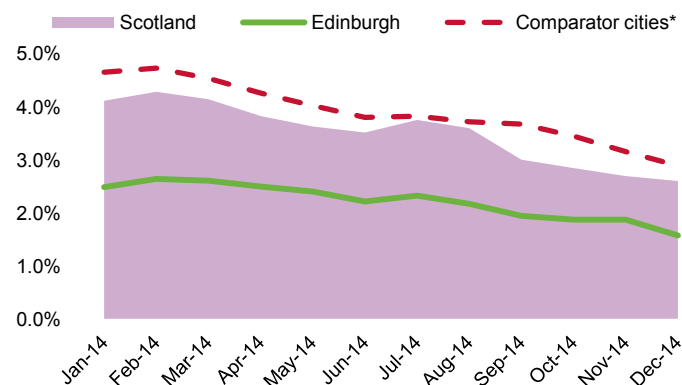
35 Annual earnings (median) per resident in major UK cities 2013 and 2014



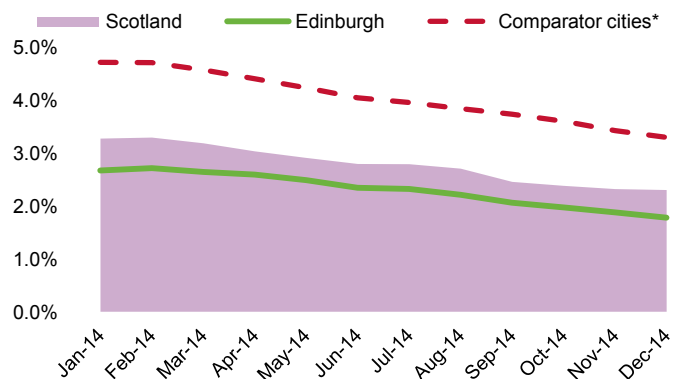
Source: [ONS Annual Survey of Hours and Earnings](#)

Work

36 Percentage of working age population claiming Job Seekers Allowance per month 2014



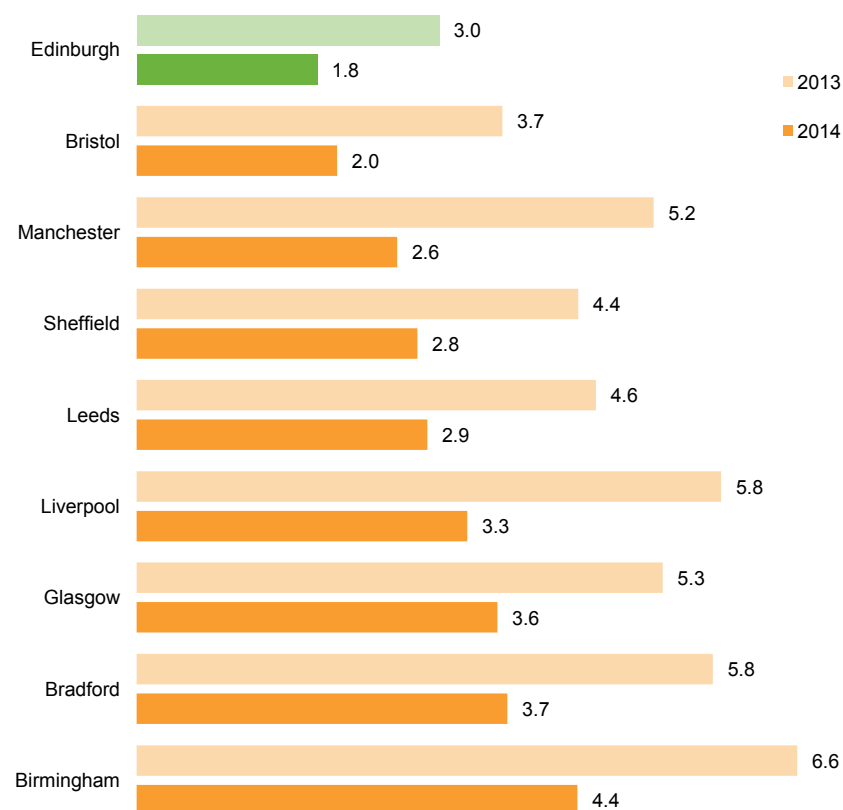
37 Percentage of 16 to 24 year olds claiming Job Seekers Allowance per month 2014



Source: [Dept of Work and Pensions/NOMIS](#)

* Average of other major UK cities for year – Birmingham, Bradford, Bristol, Glasgow, Leeds, Liverpool, Manchester and Sheffield

38 Percentage of working age population claiming Job Seekers Allowance in major UK cities 2013 and 2014



Source: [Annual Population Survey/NOMIS](#)

Social economy

KEY FACTS

CHARITIES

986 charities registered in the city define their activity as 'local' or Edinburgh wide'

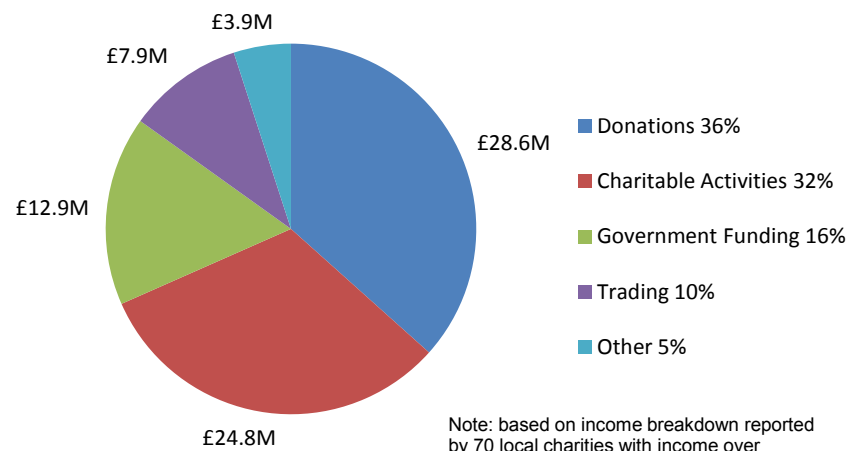
Total income from these charities reported in 2014 was **£86.2 million**

Locally focussed charities employed around **2,387** workers in 2014.

2 in 5 report no paid staff, so are reliant on volunteers to operate.

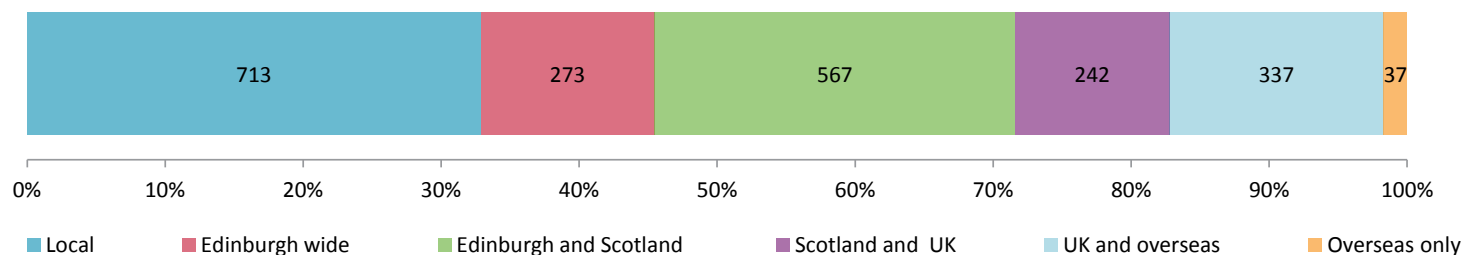
Source: [OSCR \(Scotlands Charity Regulator\)](#)

40 Income sources of locally focussed charities in Edinburgh 2014



Source: [OSCR \(Scotlands Charity Regulator\)](#)

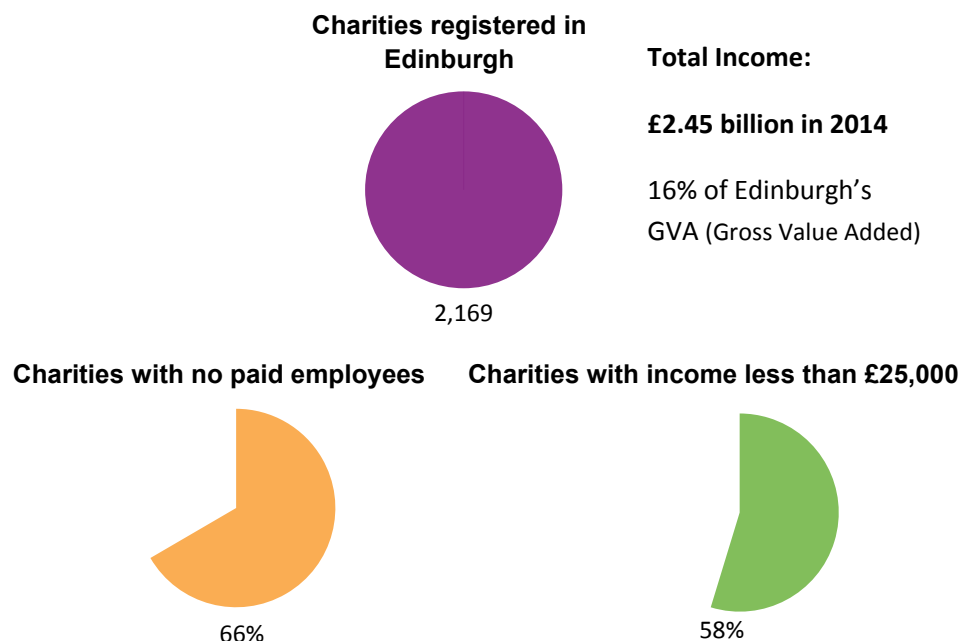
39 Geographical reach of 2,169 charities registered in Edinburgh



Source: [OSCR \(Scotlands Charity Regulator\)](#)

Social Economy

41 Charities in Edinburgh 2014



Source: [OSCR \(Scotland's Charity Regulator\)](http://oscr.gov.uk)

KEY FACTS

2,169 charities were registered in Edinburgh in 2014 with OSCR, Scotland's Charity Regulator of which 986 define activity as local or city wide only.

They employed **36,200** paid staff in the city and beyond.

Edinburgh's charitable sector includes large organisations such as universities, independent schools and housing associations.

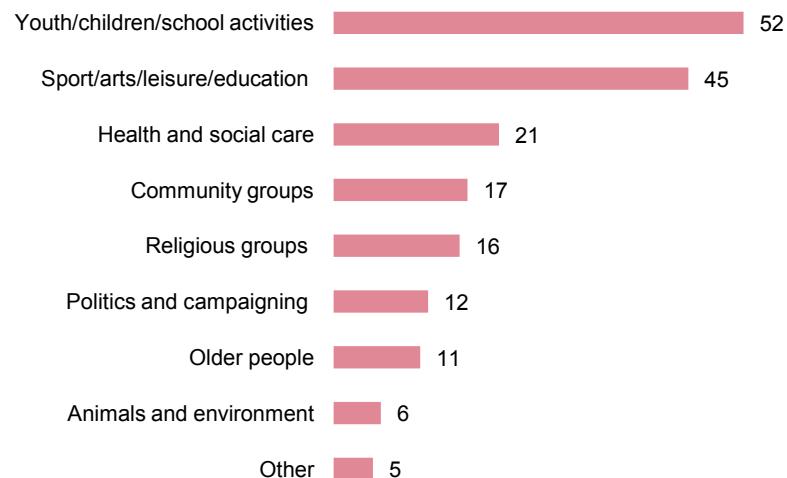
42 Ten largest Edinburgh locally focussed charities by income 2014

Charities	£ Million
Port Of Leith Housing Association Limited	16.8
Royal Yacht Britannia Trust	5.5
Capital City Partnership Limited	4.9
Manor Estates Housing Association Limited	4.7
Prospect Community Housing Limited	3.7
Edinburgh International Book Festival Limited	2.8
Muirhouse Housing Association	1.8
Streetwork UK	1.7
Edinburgh Voluntary Organisations Council	1.6
Governors Of Dean Orphanage & Cauvins Trust	1.2
Total	44.6

Source: [OSCR \(Scotland's Charity Regulator\)](http://oscr.gov.uk)

Social economy

43 Volunteering activity in Edinburgh 2014



Source: [Scottish Household Survey 2013](#)

KEY FACTS

VOLUNTEERING

Volunteer rates have been falling across Scotland since 2010.

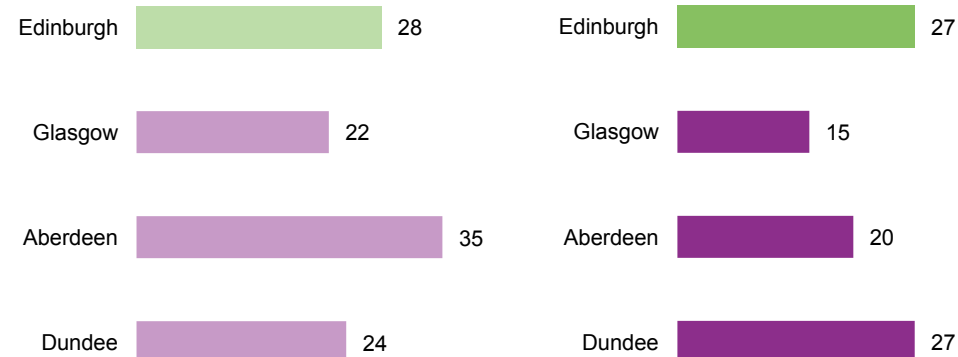
6% of volunteers contribute **66%** of volunteer hours.

Source: [Volunteer Scotland November 2014](#)

44 Volunteering rates in major Scottish cities 2013

	Total %	Employed	Retired	Other
Edinburgh	29	28	27	34
Glasgow	21	22	15	23
Aberdeen	32	35	20	36
Dundee	26	24	27	27
Scotland	28	29	26	26

Source: [Scottish Household Survey 2013](#)

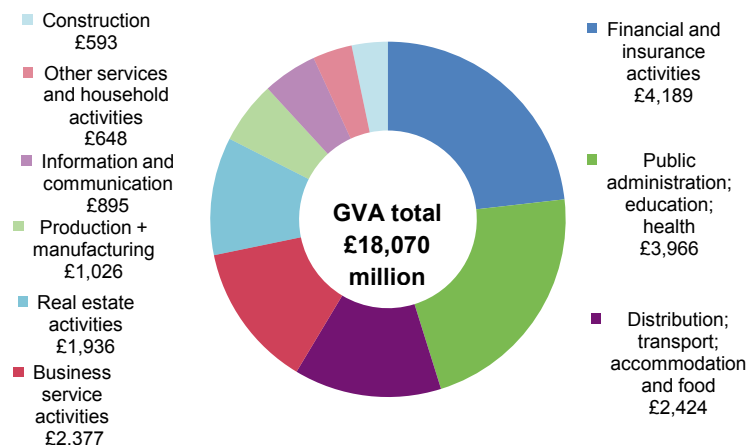


% of volunteers who are employed

% of volunteers who are retired

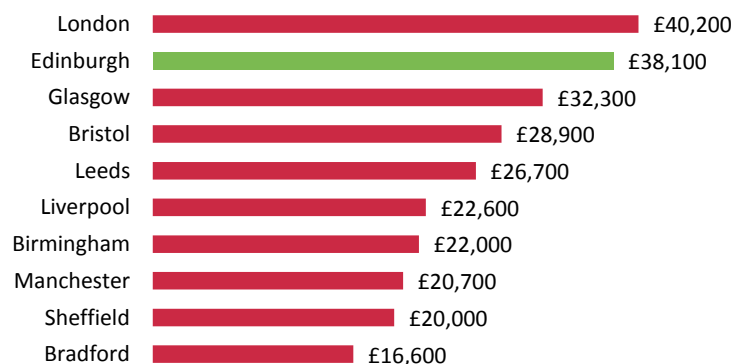
Economy and enterprise

45 Gross value added (GVA) in Edinburgh 2012 (£ millions)



Note: Agriculture £7 million not shown on chart

46 Gross value added (GVA) per capita in major UK cities 2012

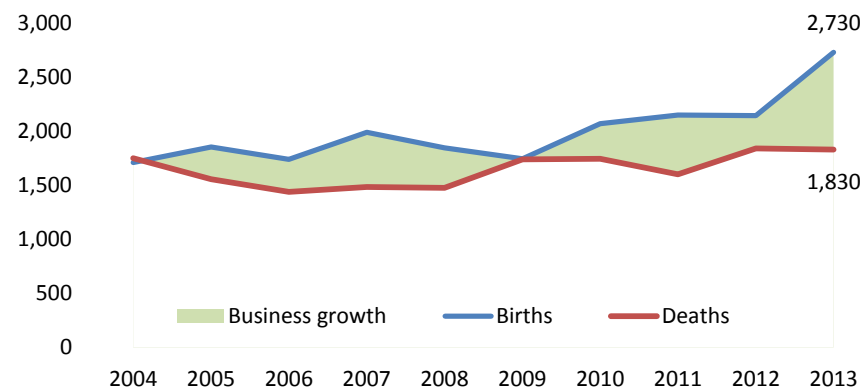


Source: [Office for National Statistics](#)

47 Registered enterprises in Edinburgh by employee size band and sector 2014

Top 10 Sectors by size	0 - 49	50 - 249	250+	Total
Professional, scientific and technical activities	3,835	120	105	4,060
Wholesale, retail and repair	2,125	130	300	2,555
Information and communication	1,955	45	45	2,045
Accommodation and food service	1,460	65	80	1,605
Construction	1,285	20	25	1,330
Administrative and support service activities	1,125	60	105	1,290
Other service activities	865	40	25	930
Human health and social work	785	90	75	950
Real estate activities	750	30	20	800
Arts, entertainment and recreation	495	20	20	535
Total Number of Businesses	16,145	730	975	17,850

48 Business demography birth and deaths 2004 to 2013

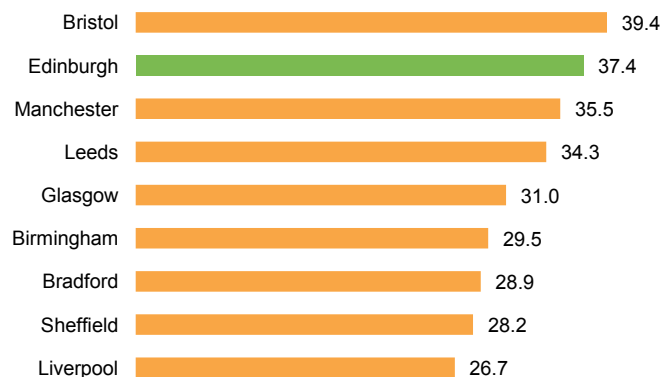


Source 1: [Scottish Government Businesses in Scotland](#)

Source 2: [ONS Business Demography](#)

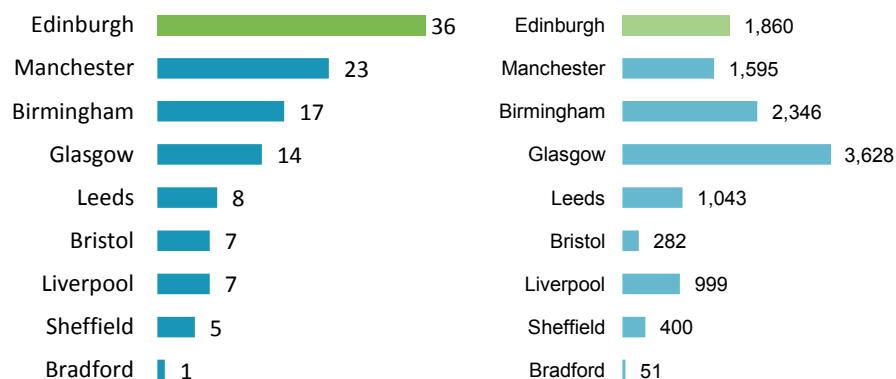
Economy and enterprise

49 Business density: registered businesses per 1,000 residents in major UK cities 2013



Source: [ONS Business Demography](#)

50 Foreign direct investments in major UK cities: projects and jobs created 2014



Source: [FDI Markets](#)

51 Top 10 Edinburgh-based companies: pre-tax profits 2013

Company	Sector	Pre-tax profits (£millions)
HBOS PLC	Banking	£2,994
Standard Life PLC	Insurance and Pensions	£801
Scottish Widows Group Limited	Insurance and Pensions	£657
The Miller Group Limited	Property Development	£189
Tesco Personal Finance PLC	Banking	£153
Diageo Scotland Limited	Distilling	£109
Scottish Equitable PLC	Insurance and Pensions	£96
Walter Scott and partners	Fund Managers	£93*
Wood Mackenzie Limited	Consultants	£80*
TSB Bank PLC	Banking	£75

Note: *year ending Feb 2012

Source: [FAME Database \(Bureau Van Dijk\)](#)

MORE INFORMATION

Monthly Economic data is available from the City of Edinburgh Council's [Economy Watch](#) publication, covering local trends in employment, enterprise, investment, housing, planning and development, and the visitor economy.

See also quarterly [Invest Edinburgh magazine](#)

Economy and enterprise

52 Edinburgh's largest employers 2014 (top 20)

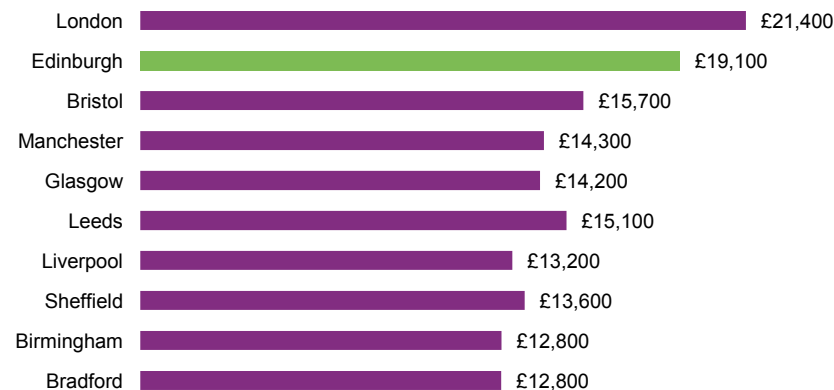
Rank	Employer	Sector	Headquarters	Employees
1	NHS Lothian	Public Sector	Edinburgh	19,500
2	City of Edinburgh Council	Public Sector	Edinburgh	19,260 (FTE 15,350)
3	University of Edinburgh (inc. College of Art)	Higher Education	Edinburgh	12,650
4	Lloyds Banking Group*	Banking	London	9,000
5	The Royal Bank of Scotland Group*	Banking	Edinburgh	8,000
6	Standard Life	Insurance and pensions	Edinburgh	5,000
7	Scottish Government	Public Sector	Edinburgh	4,000
8	Tesco & Tesco Bank	Retail	Cheshunt	2,600
9	Police Scotland (Edinburgh)	Public Sector	Alloa	2,560
10	Sainsbury's & Sainsbury's Bank	Retail	London	2,230
11	Royal Mail	Distribution	London	2,200
12	AEGON UK	Insurance and Pensions	Edinburgh	2,120
13	Lothian Buses	Public Sector	Edinburgh	2,000
14	Selex ES	Manufacturing	Basildon	1,950
15	Heriot-Watt University	Higher Education	Edinburgh	1,780
16	Edinburgh Napier University	Higher Education	Edinburgh	1,640
17	Edinburgh College	Further Education	Edinburgh	1,400
18	HM Revenue and Customs	Public Sector	London	1,370
19	British Telecom	Telecommunications	London	1,340
20	Scottish Gas	Energy	Edinburgh	1,200

Footnote: * Lloyds Banking Group and Royal Bank of Scotland Group provided a rounded estimate

Source1: City of Edinburgh Council, Edinburgh Employers Survey 2014

Source: [The City of Edinburgh Council Key Facts and Figures](#)

53 Average gross disposable income per resident in major UK cities 2012



54 Average weekly expenditure of households in Scotland 2011 to 2013

Commodity	Scotland	Scot as % of UK
Transport	£65.80	99%
Recreation and culture	£54.30	86%
Food and non-alcoholic drinks	£54.80	96%
Restaurants and hotels	£36.80	92%
Household goods and services	£26.50	90%
Housing maintenance, utilities and water	£56.90	83%
Clothing and footwear	£23.00	102%
Alcoholic drinks, tobacco and narcotics	£14.90	122%
Communication	£12.60	91%
Health	£4.80	75%
Education	£3.50	47%
Miscellaneous goods and services	£32.50	84%
Other expenditure items	£62.40	89%
Housing expenditure	£124.50	84%

Source: [ONS \(Disposable Income\)](#) and [ONS Living Costs and Food Survey](#)

Tourism

55 Tourism in Edinburgh 2013

	Domestic	Overseas	Total
Visits (million)	2.15	1.30	3.45
Nights (million)	5.43	6.85	12.28
Average Nights	2.50	5.30	3.56
Expenditure (£'million)	£558	£593	£1,151
Average Expenditure per visit	£260	£455	£334

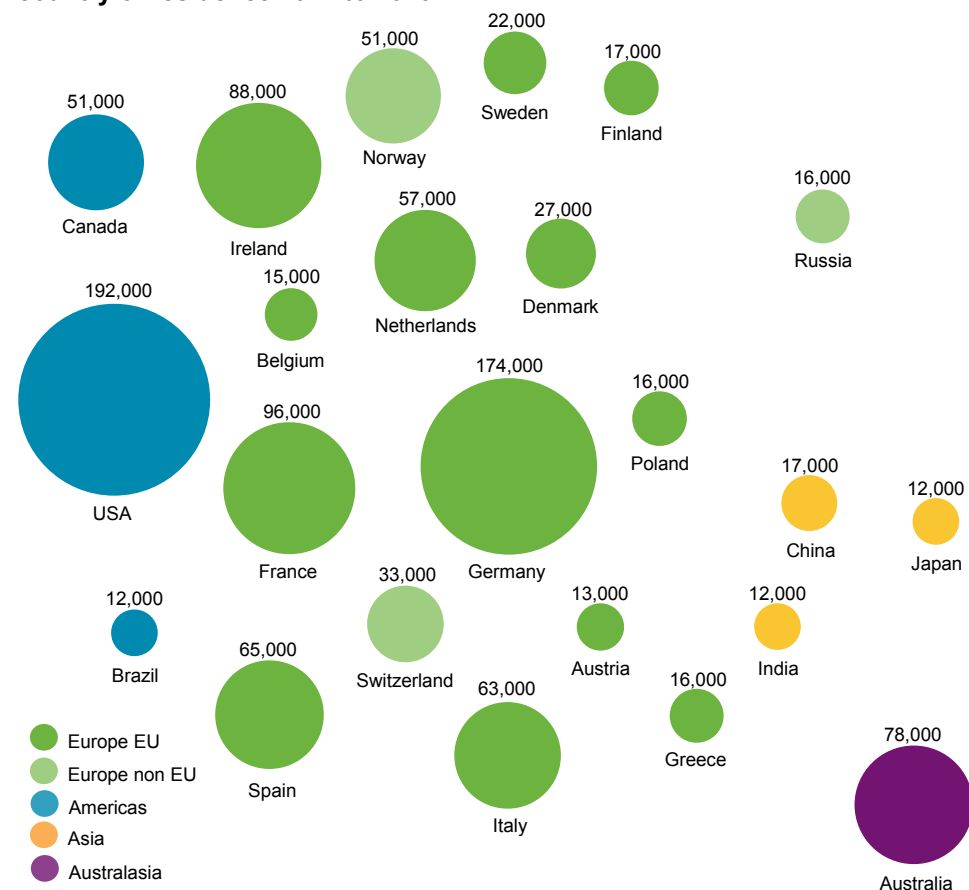
Source: [Visit Britain](#)

56 Average daily expenditure of visitors to Edinburgh 2012 to 2014

	2012	2013	2014
Accommodation	£34.64	£31.65	£31.18
Eating and drinking	£21.88	£21.01	£20.13
Shopping	£16.01	£15.06	£14.28
Entertainment	£9.68	£9.60	£9.18
Travel and transport	£4.73	£4.54	£4.29
Total	£86.94	£81.86	£79.06

Source: [Essential Trends \(Lynn Jones Research\)](#)

57 Estimated annual overseas visitors to Edinburgh by country of residence 2011 to 2013



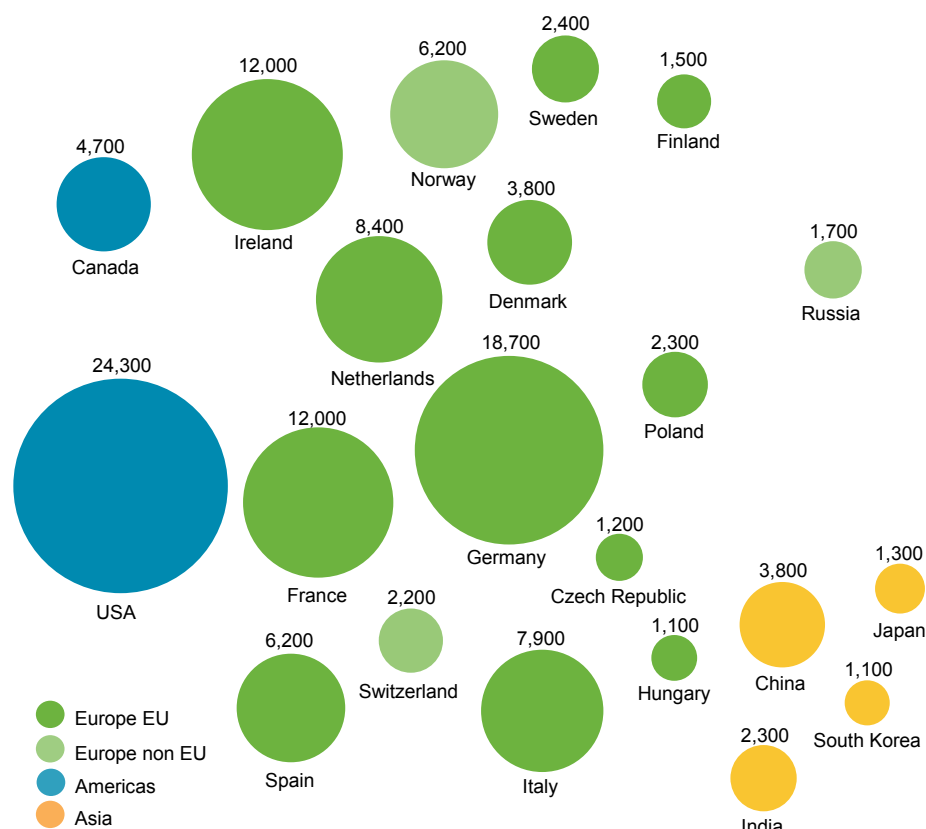
Source: [Visit Britain](#)

Note: Total overseas visitors 1,030,000 visitors to Edinburgh each year over 2011 to 2013.

Only average visitor numbers above 10,000 provided.

Tourism

58 Estimated annual business visitors to Edinburgh by country of residence 2011 to 2013

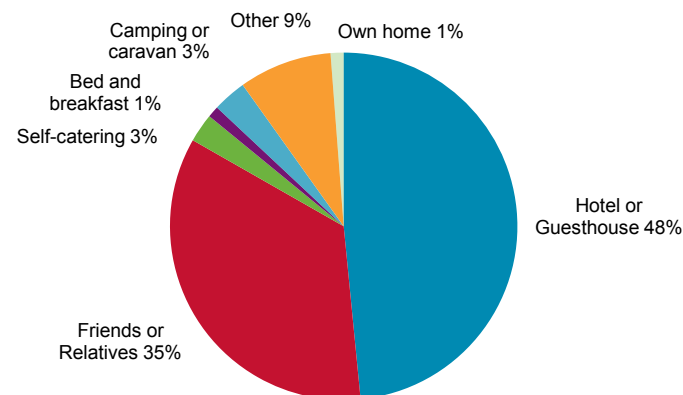


Source: [Visit Britain](#)

Note: Total overseas visitors 141,500 business visitors to Edinburgh each year over 2011 to 2013

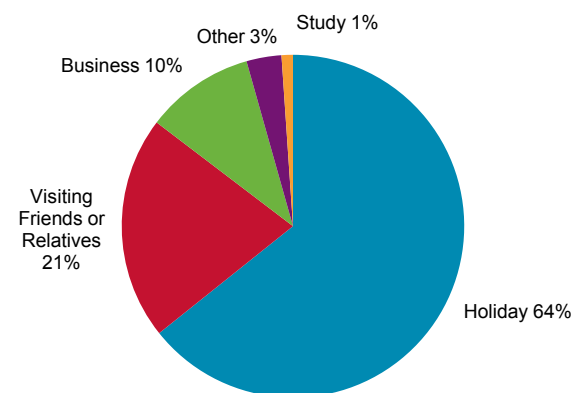
Only business visitor numbers above 1,000 provided.

59 Accommodation used by visitors to Edinburgh 2013



Source: [Visit Scotland](#)

60 Overseas visitors to Edinburgh by purpose of visit 2013



Source: [Visit Britain](#)

Tourism

61 Top visitor attractions in Edinburgh 2014

Attraction	2014	Change since 2013
National Museum of Scotland	1,639,509	-7%
Edinburgh Castle	1,480,676	4%
Scottish National Gallery	1,295,015	39%
St Giles Cathedral	1,029,359	9%
Royal Botanic Garden Edinburgh	806,810	19%
Edinburgh Zoo	671,942	-12%
National War Museum	593,639	4%
Edinburgh Bus Tours	528,887	-5%
Scottish National Gallery of Modern Art	325,604	23%
Our Dynamic Earth	308,798	3%
Scotch Whisky Experience	307,879	2%
Scottish Parliament	303,381	-10%
Royal Yacht Britannia	300,399	0
Scottish National Portrait Gallery	294,197	12%
Museum of Childhood	214,618	-1%
The Real Mary Kings Close	199,000	-1%

Source: [Association of Scottish Visitor Attractions](#)

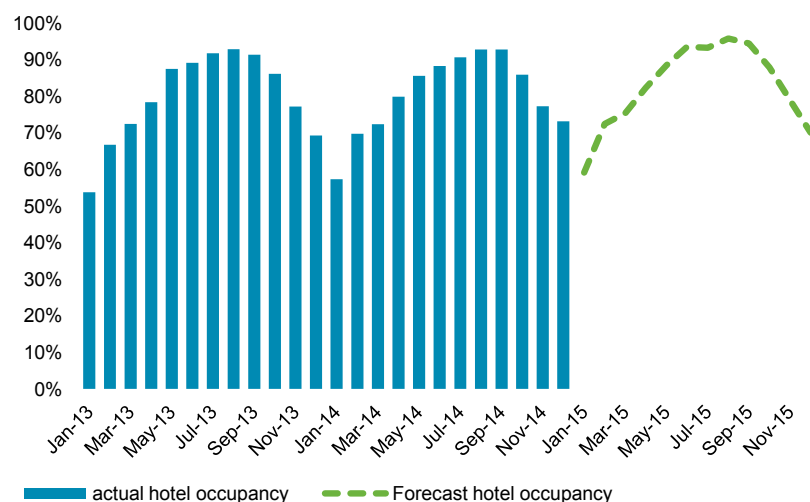
62 Attendance at major festivals 2014

Festival	Attendees 2014
Edinburgh Festival Fringe	2,183,590
Edinburgh International Festival	428,800
Edinburgh International Book Festival	347,980
Edinburgh Art Festival	300,420
Royal Edinburgh Military Tattoo	237,000
Edinburgh International Science Festival	100,000
Edinburgh's Hogmanay (including Fireworks)	248,800
Edinburgh Jazz & Blues Festival	62,945
Edinburgh International Film Festival	58,000
Edinburgh Mela	27,900
Scottish International Storytelling Festival	26,080
Tradfest	22,430
Imaginate Festival	9,670
Total	4,053,630

Source: [The City of Edinburgh Council Festivals Summer 2014 report](#)

Tourism

63 Hotel room occupancy 2013 to 2015 (actual and forecast)



Source: [STR Global](#)

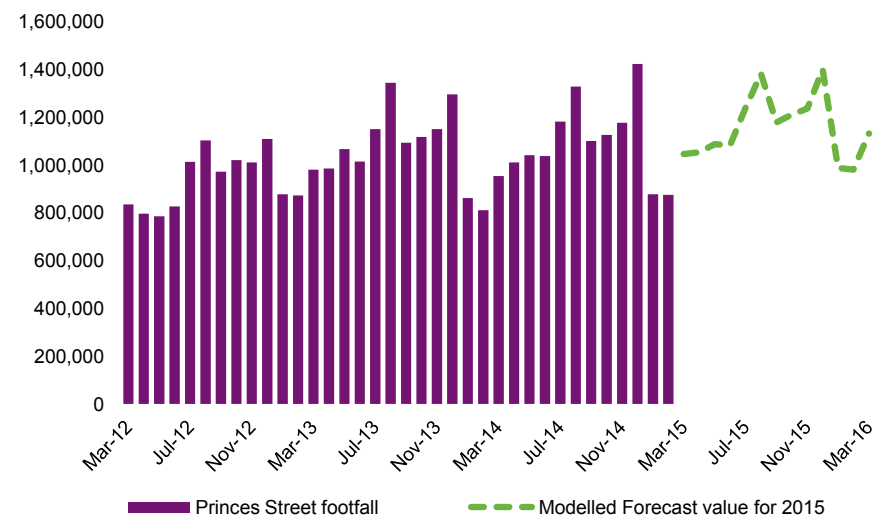
64 Edinburgh Hotel statistics 2014

City	Average room Occupancy	Average room rate	Revenue per available room	Number of Hotel Properties (Dec 2014)	Number of Hotel Rooms (Dec 2014)
Edinburgh	80.4%	£84.39	£69.43	173	12,315

Note: room occupancy and room rate and revenue based on sample of hotels

Source: [STR Global](#)

65 Footfall on Princes Street 2012 to 2016 (actual and forecast)



Source: [The City of Edinburgh Council/Essential Edinburgh](#)

MORE INFORMATION

City Centre trend data (retail and hospitality sales, parking, footfall) is available monthly from [Essential Trends](#) publication

Travel and connectivity

KEY FACTS

TRAVEL

54% of city residents, who work or study in Edinburgh, commute on foot, by bike or by public transport.

1 in 3 resident workers commute by car. That's half the national rate (67%) recorded in [Scottish Household Survey 2013](#)

7% of resident workers and students said they worked from home and another 7% had no fixed work location

Source: [Edinburgh People Survey 2014](#)

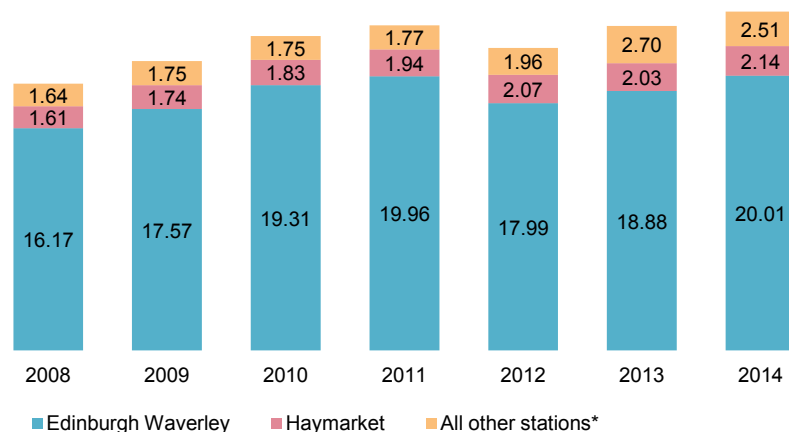
30% of Edinburgh workers live outside the city according to Transport Scotland analysis of Scottish Household Survey 2012

67 Travel times to Edinburgh

City	Car	Train
Glasgow	1 hour	49 minutes
Liverpool	4 hr 6 min	3 hr 37 min
Manchester	4 hr 3 min	3 hr 28 min
Bradford	4 hr 13 min	3 hr 28 min
Leeds	4 hr 24 min	2 hr 58 min
Sheffield	5hr 2min	3 hr 20 min
Birmingham	5 hr 16 min	4 hr 06 min
Bristol	6 hr 33 min	5 hr 50 min
London	7 hr 17 min	4 hr 00 min

Source: [AA](#) and [Scotrail](#) March 2015

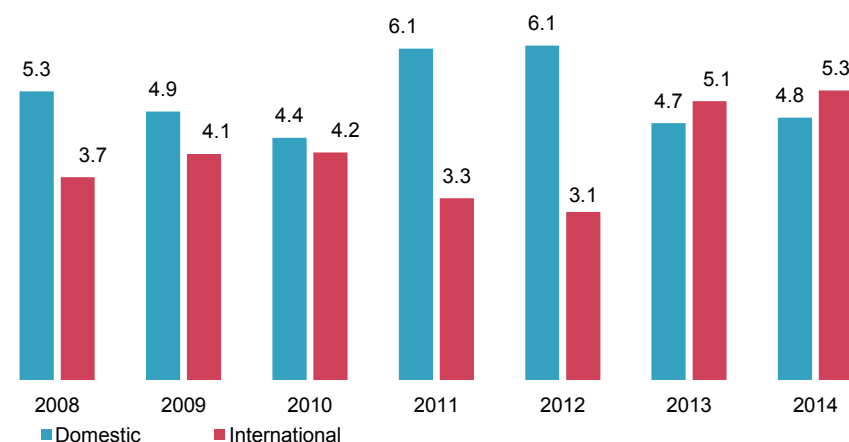
66 Rail passenger numbers (millions) Edinburgh stations 2008 to 2014



Source: [Office of Rail Regulation](#)

Note: Numbers refer to entries and exits

68 Passenger numbers (millions) Edinburgh airport 2008 to 2014



Source: [Civil Aviation Authority](#)

Travel and connectivity

KEY FACTS

CONNECTIVITY

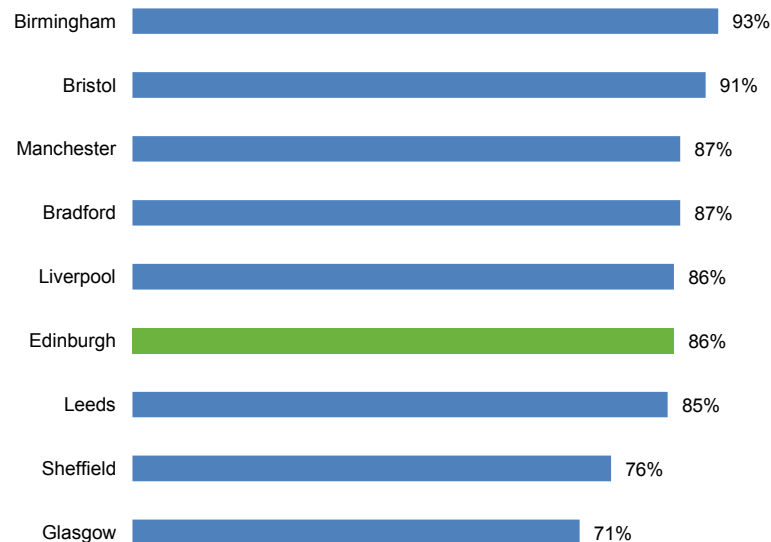
3 in 5 use a mobile phone to access the internet in Edinburgh.

1 in 3 use a tablet (12% more than Scottish trend).

47% access the internet while on the move in Edinburgh, 17% more than the Scottish rate

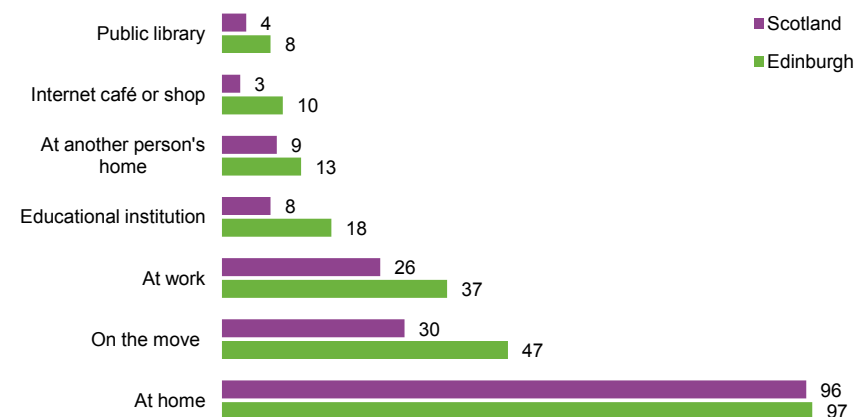
Source: [Scottish Household Survey 2013](#)

69 Superfast broadband coverage in major UK cities 2013



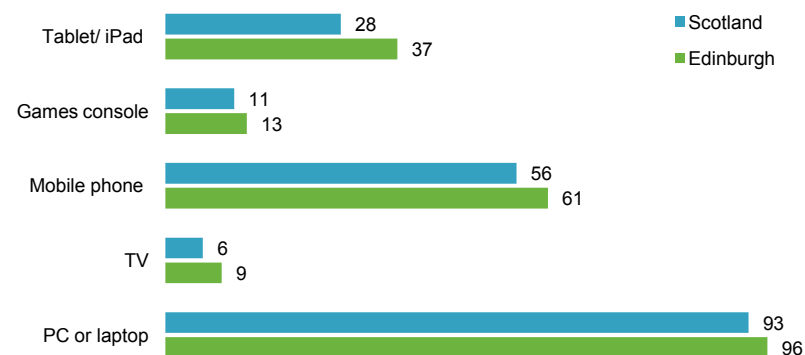
Source: [OFCOM](#)

70 Where people access the internet



Source: [Scottish Household Survey 2013](#)

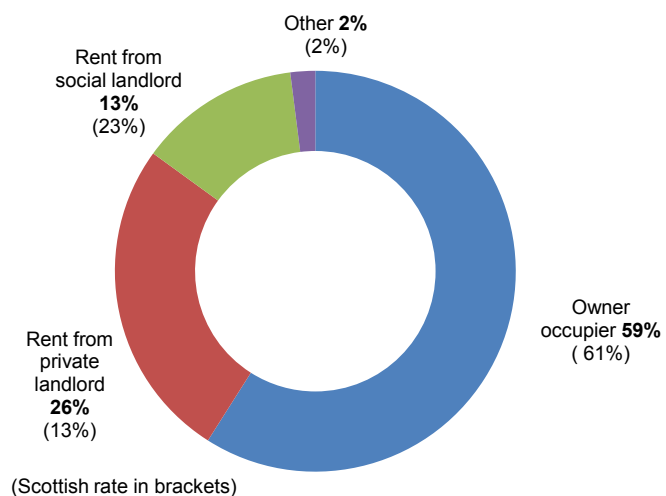
71 Methods used to access the internet



Source: [Scottish Household Survey 2013](#)

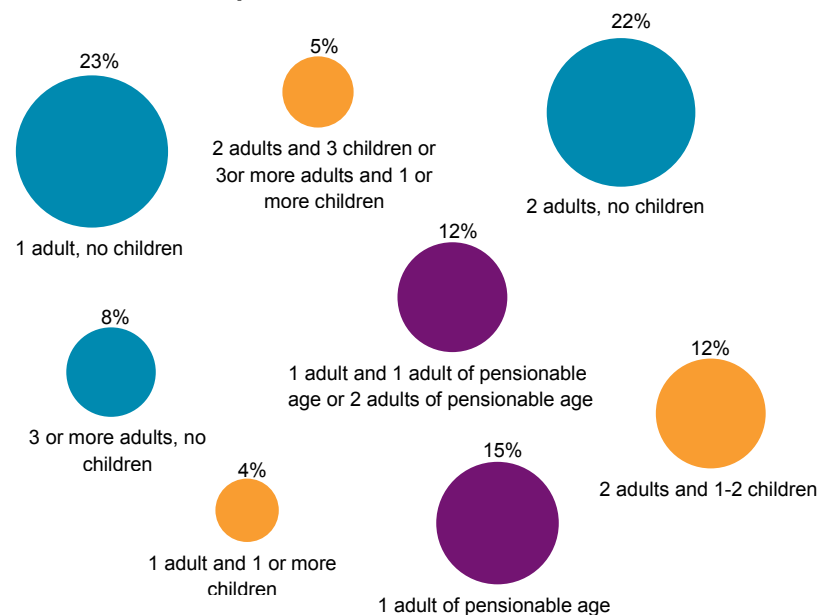
Housing

72 Housing tenure of Edinburgh households 2013



Source: [Scottish Household Survey 2013](#)

73 Household composition 2013



Source: [Scottish Household Survey 2013](#)

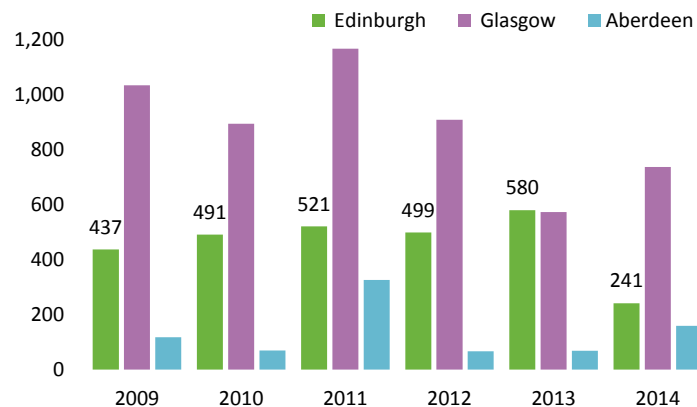
KEY FACTS

HOUSEHOLD SIZE

In 2013, **72%** of households are 2 people or less, **38%** are a single person, and **21%** include children

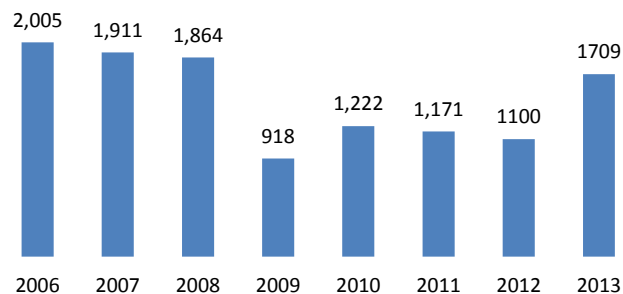
Housing

74 Affordable housing completions Scottish cities 2009 to 2014



Source: [Scottish Government Housing Statistics](#)

75 House building completions Edinburgh 2006 to 2013



Note: Total house completions in Scotland 2013 was 14,884

Source: [Scottish Government Housing Statistics](#)

76 Average house prices in UK cities 2014



Note: London average price 2014 was £440,000

Source 1: [Registers in Scotland](#)

Source 2: [Land Registry \(England and Wales\)](#)