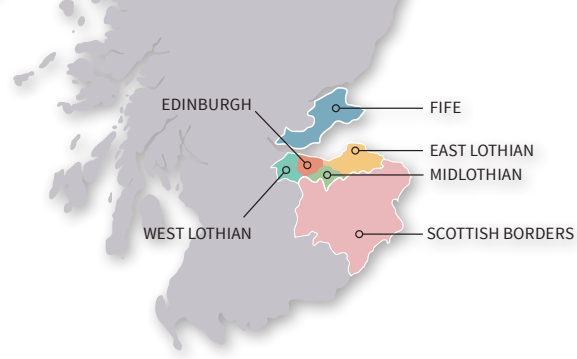




ACCELERATING GROWTH

EDINBURGH AND SOUTH EAST SCOTLAND
CITY REGION DEAL



Edinburgh and South East Scotland City Region

With a population of 1.3 million people, representing 24% of the total in Scotland, the region contributes over £33bn of Gross Value Added (GVA) to the Scottish economy. This equates to 30% of the country's output. The city region's key strengths are knowledge, culture and technology.

The region comprises six local authorities:

- EDINBURGH
- FIFE
- EAST LOTHIAN
- SCOTTISH BORDERS
- MIDLOTHIAN
- WEST LOTHIAN

24% of the Scottish population live in this part of Scotland.





What is a City Region Deal?

The six local authorities that make up the Edinburgh and South East Scotland City region are working collectively on a bid to the Westminster and Scottish Governments for a City Region Deal.

The City Region Deal is a mechanism for accelerating growth by pulling in significant government investment. By investing this funding in infrastructure, skills and innovation we will significantly improve economic performance, which will not only generate funds to pay back this initial investment but draw in significant additional funding from the private sector and boost our economy to levels way beyond the initial government input. It is also about greater autonomy and decision making powers for the region to help deliver public services more effectively and tackle inequality and deprivation across the region. Our ambition is to secure £1bn of funding and it is estimated that an additional £3.2bn worth of private sector investment could be leveraged if the bid is successful.





Our vision

In a fast-changing world we will create a region where investment, intellect and culture will fuse to create new ways of doing things. In the next 20 years the Edinburgh and South East Scotland City Region will become the most connected, creative, inclusive and entrepreneurial place in Europe. We will build a network of businesses, universities, technical and creative skills attracted by a great lifestyle and cultural offer.



The opportunity

The region has a strong and successful economy on which to build.

Annual Population Survey - 2014 ONS:

2013 Edinburgh is the 2nd most prosperous city in the UK, with a GVA per head of over

£38,000

ONS: 2013

Economy

45.9%

of the region's working-age population is educated to degree or equivalent level. The UK rate is **35.8%**

Annual Population Survey - 2014



£281

per person in the region was spent on Research & Development in **2013**.

The average for Scotland was **£150**

BERD, 2013 BERD, 2013 24% of the population live more than 1 hour's commute from the centre of Edinburgh



Home to **Skyscanner** and **FanDuel** tech companies now valued at over

\$1bn each



The challenge

While the region is successful, there remains a number of issues that need to be addressed.

Population

2012 1,323,700
2032 1,510,400 (projected)

under 16
up **32,700**

16-64
up **33,200**

over 65
up **121,000**

National Records of Scotland (2012-based projections)

21%

of children live in poverty



24%

of the population live more than **1 hour's** commute from the centre of **Edinburgh**

24%

of the region's population lives in fuel poverty



Building on our strengths



Knowledge

- The region hosts 5 renowned universities and 4 major colleges.
- A skilled workforce – almost 46% of the working age population is educated to degree or equivalent level.
- More than 20 business incubators across the region.
- A centre of excellence for financial services.

Culture

- Edinburgh's festivals sell over 4 million tickets, generating over £260m to the Scottish economy each year.
- Known as the Home of Golf, the region regularly hosts international events. The recent Open Golf Championship at St Andrews welcomed over 200,000 attendees to the event.
- A centre of excellence for tourism with over half of Scotland's top 20 visitor attractions within the city region.

Technology

- Home to Europe's largest technology hub (CodeBase).
- Home to Scotland's first \$1bn technology start-ups - Skyscanner and FanDuel.
- One of the UK's leading fintech hubs, specialising in financial services, digital infrastructure and technology security.
- World class engineering projects including the Queensferry Crossing and Borders Railway.

Our Commitment to a City Deal?

The six partner authorities of the Edinburgh and South East Scotland City Region are committed to an ambitious set of proposals to deliver a revolutionary change in the region's economic performance, to benefit the regional, Scottish and UK economies.

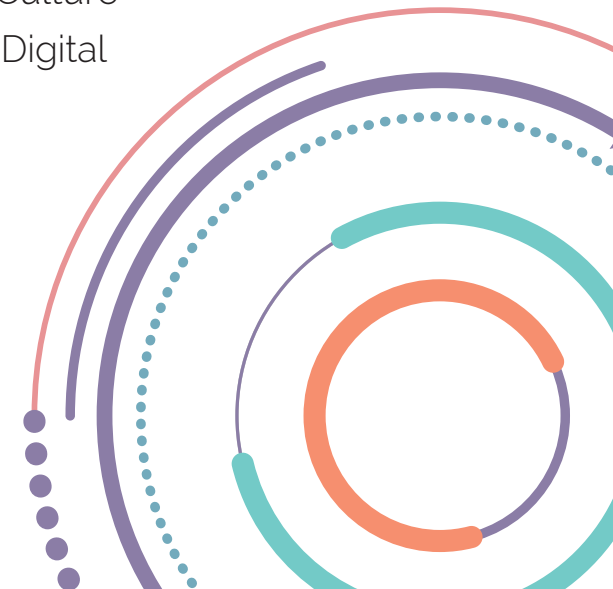
By working together, we will drive forward and deliver the changes required. Many of the draft proposals to the UK and Scottish Governments require collaborative and different ways of working, some are seeking legislative remedies and others are seeking funding. Our detailed requirements will be developed during the next stage of proposal development in late 2015/early 2016.

The partners' proposals to Accelerate Growth are set out across six key themes:

- Skills
- Knowledge and Innovation
- Infrastructure
- Housing
- Culture
- Digital

These proposals demonstrate an unprecedented approach to partnership working across the region.

More information is set out in the section **"How we will accelerate growth?"**



How we will accelerate growth?

Build on our strengths in areas of knowledge, culture and technology through increased innovation across our finance, science, culture, leisure, tourism, learning and technology sectors. Example proposals include:

- Develop a regional network of incubator facilities
- Regional collaboration to expand overseas trade
- Invest to protect and enhance the world famous culture and leisure assets in the region including the Edinburgh Festivals
- Develop advanced digital technology to support business and culture.

Taking greater control of the decision making powers. Example proposals include:

- Developing a clear and integrated regional infrastructure strategy with all public sector partners
- Developing an integrated regional skills programme to increase opportunities for learning and development for everyone.

Investing in infrastructure by establishing an infrastructure fund supported by both the UK and Scottish Governments.

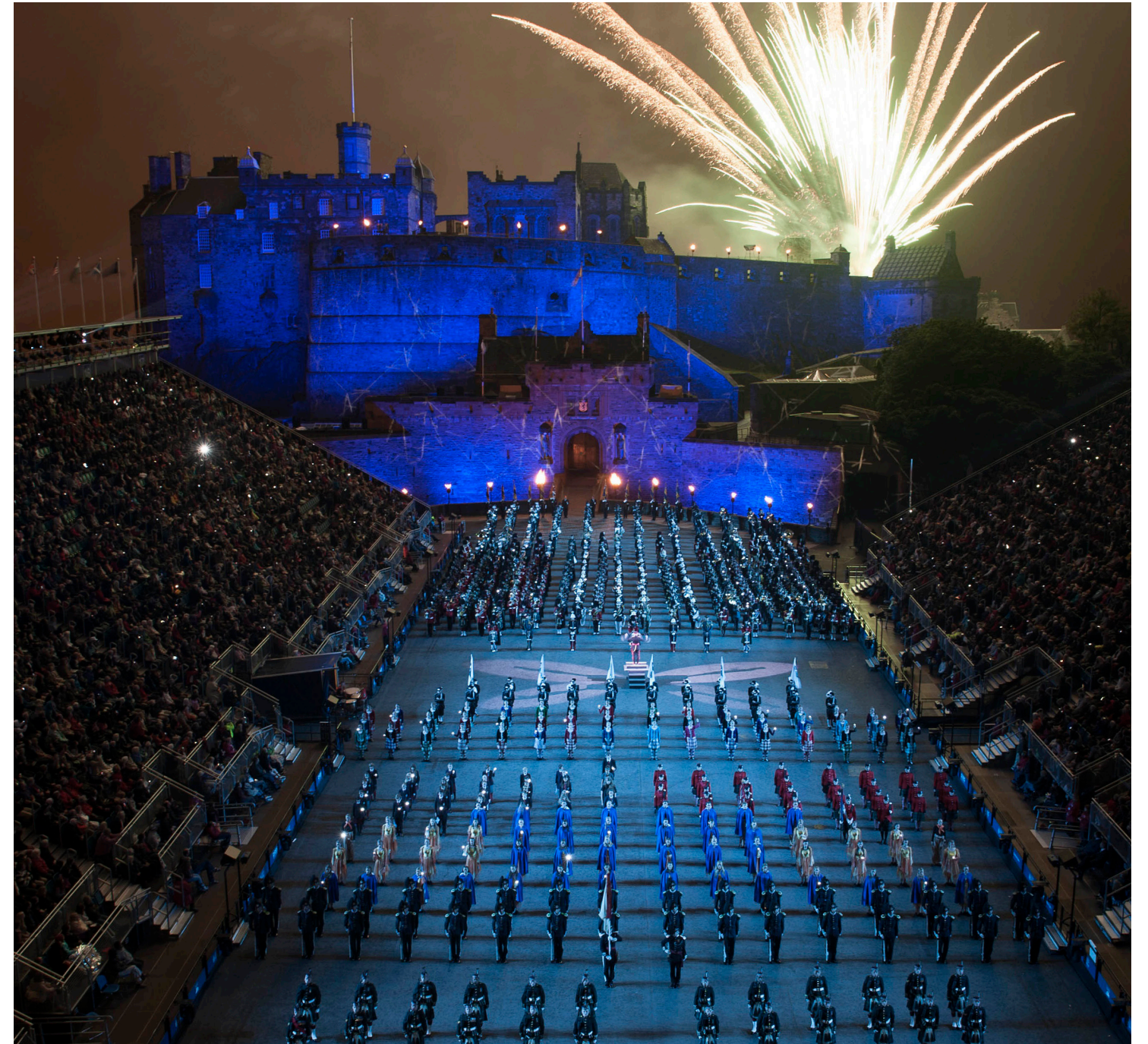
- This would provide the means to accelerate growth and address the affordability barrier for local authority partners based on existing funding options.
- The impact on the economy will be widespread but a key focus is to improve productivity across the labour market, building on key assets and helping address inequality.



How would we deliver this?

Working in partnership with private sector and public organisations on key projects and initiatives. Example proposals are outlined below:

Partner	Example(s)
Universities	The region's universities and colleges have ambitions for investment over the next 10 years of over £2bn. The City Region Deal funds can be used to leverage these investment programmes to accelerate the pace of investment.
Local Authorities/Colleges/ Scottish Futures Trust	Currently, fragmented, incomplete and incomparable regional information for labour market skills trends (between local authorities and national agencies) impact on the ability to respond to current job vacancies and plans to harness long-term opportunities to gain a competitive advantage. An integrated skills programme that considers the needs of people and businesses in the region as a whole would deliver a step-change in approach and a consequent impact on economic performance of the region, producing a workforce that meets the need of 21st Century business and society
Zero Waste Scotland / Transport Scotland	Pursue low carbon funding collectively, under a strategic regional umbrella to deliver a regional approach to produce a greater scale of investment capable of greater regional outputs. This could make proposed non-domestic energy efficiency projects; low carbon transport hubs; and District Heating schemes viable.
Private Sector Housing Developers	There is a need for affordable housing in the region. Low levels of private sector completions with high demand, particularly from residents on low to moderate incomes is causing this. Innovative uses of funding, powers and the development of new, low carbon communities.





Get involved

EDINBURGH AND
SOUTH EAST SCOTLAND
CITY REGION DEAL

Please support our business case for a City Region Deal for the Edinburgh and South East Scotland City Region. We hope you will join us in accelerating our region's growth.

www.acceleratinggrowth.org.uk

[#acceleratinggrowth](https://twitter.com/acceleratinggrowth)

