

## 2017 Sponsorship Opportunities

### Event Partner £10,000

Benefits include being associated with every aspect of publicity and the opportunity to align your organisation with a leading charity in Edinburgh.

### Branding & Promotion

- Naming rights to the event
- Brand exposure including presence across all marketing material, literature, signage, merchandising, website, event programme, social channels and admittance cards
- Partner lock-up logo to use on all marketing material
- Branding at the event. Opportunity to showcase your brand in and around the venue on 26 January 2017
- Media exposure at local and national levels

### Entertainment Opportunity

- One table of 10 (valued at £1,000)

### Burns Supper Supporter £5,000

Benefits include:

- Brand exposure, including presence across event literature, merchandising, website, event programme and social channels
- Branding at the event. Opportunity to showcase your brand in and around the venue on 26 January 2017
- Media exposure at local and national levels

### Gift Bag Sponsor

In-kind sponsorship or donations for each guest (approximately 400)

- Name and logo on event programme
- Quarter page advert in the event programme
- Opportunities for branding at the event

For more information contact  
Elaine McCafferty on 0131 469 3856  
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[or sandra.cumming@edinburgh.gov.uk](mailto:sandra.cumming@edinburgh.gov.uk)



The Lord Provost of the City of Edinburgh

**invites you to a sumptuous evening of Scottish entertainment  
and a traditional Burns Supper**

in aid of the OneCity Trust,  
the independent charity that tackles inequality & social exclusion  
projects in Edinburgh

**The event takes place on  
Thursday 26 January 2017**

**at The Stables, Prestonfield House, Edinburgh from 7pm**

Guests of honour include  
former footballer Jim Leishman and  
stand-up comic Susan Morrison

**Tickets cost £1,000 for a table of ten or £100 per person**

To reserve your table/ticket(s) please contact Elaine McCafferty on 0131 469 3856  
[or elaine.mccafferty@edinburgh.gov.uk](mailto:elaine.mccafferty@edinburgh.gov.uk)

# The OneCity Trust

The OneCity Trust was established in 2003 and arose out of the Lord Provost Commission on Social Exclusion and we now have the addition of the Lord Provost's Rapid Action Fund.

The Trust, of which the Lord Provost is President fights against inequality and exclusion in Edinburgh. The Lord Provost is passionate about the need for all of the citizens of this great and affluent city to be included in its success and opportunities.

Official figures recently published suggest that some parts of Scotland remain just as poverty-stricken as they were more than a decade ago and Muirhouse, here in Edinburgh is classified in the top ten listing of the most deprived areas in Scotland.

**The Trust fulfils its mission by initiating and funding projects in many areas, including:**

- Education
- Social Welfare
- Human Rights
- Inequalities
- Poverty

**The Trust's priorities are to support projects which:**

- Actively bring people together from across divides
- Have long term social inclusion benefits
- Are low cost but high impact
- Add value to existing initiatives
- Provide a rapid response to problems recently identified
- Offer innovative and collaborative methods for addressing social exclusion

**Examples of recent projects supported include:**

**Drum Riding for the Disabled** – awarded £6,845 for a weekly programme of Equine activities for behaviourally challenged youngsters (12 – 17 year olds) who are at risk of being excluded from schools in Edinburgh and the Lothian's.

**Feniks** – awarded £7,715 to host 3 conversation cafes, bringing people from different ethnic backgrounds together in Leith.

**North West Carers Centre** – awarded £10,000 for their project which will support adult carers on a regular basis by providing respite support, allowing time away for the carer. This service supports 70 carers annually in the North Granton, Pilton & Muirhouse areas.

**Community Renewal Trust** - awarded £2,000 to assist unemployed males in the city to access interview appropriate clothing, assist with motivational and interview techniques in barrier removal.

**Edinburgh RSL Residents Network** - awarded £1,500 to create a professionally designed website for the benefit of residents and tenants of housing associations within the City, encouraging wider community involvement to help combat social isolation.

