



Online only marketing with The Edinburgh Reporter can be arranged on an annual basis charged monthly or on a one-off basis.

### **Gold ONLINE marketing package - £300**

Advertorial with photographs.

Headline automatically tweeted up to five times over the seven days after publication.  
Competition linked to advertorial with prize offered by you.

Daily Facebook posts and tweets up to 10 in number with link to the competition article.  
Collection of the entrants' names and email addresses for further marketing contact if required.

Article providing business profile of key person in business with photographs and/or audio or video interview.

Placed advert in two positions on website with minimum of 10,000 impressions.

Placed advert for 10 day period in The Edinburgh Reporter daily newsletter.

### **Silver ONLINE marketing package £200**

Advertorial article with photographs.

Headline automatically tweeted up to three times over the seven days after publication.  
Competition linked to advertorial with prize offered by you.

Daily tweets and Facebook posts over 5 days with link to the competition article.

Collection of the entrants' names and email addresses for further marketing contact if required.

Article providing business profile of key person in business with photograph.

Placed advert in two positions on website with minimum of 6,000 impressions.

Placed advert for 5 day period in The Edinburgh Reporter daily newsletter.

### **Bronze ONLINE marketing package £100**

Advertorial article with photograph.

Headline tweeted post publication

Competition linked to advertorial with prize offered.

Minimum of five tweets with link to the competition article.

Collection of the entrants' names and email addresses for further marketing contact.

Placed advert for 5 day period in The Edinburgh Reporter daily newsletter.

*Our stock advertising sizes for online are :*

*728 x 90 pixels*

*300 x 250 pixels*

*336 x 280 pixels*

*468 x 60 pixels*

*(Mobile sizes 320 x 50 or 320 x 100)*

We can support jpegs or gifs for adverts being placed online.

Get in touch!

**<http://www.theedinburghreporter.co.uk>**

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