



*The Edinburgh Reporter* | t 07791406498 | [marketing@theedinburghreporter.co.uk](mailto:marketing@theedinburghreporter.co.uk)

## **MEDIA PACK Spring 2018**

With an online audience of 120,000 readers and a large social media following, advertising and marketing with The Edinburgh Reporter is really cost effective. Our readers are your new customers, and you will only raise your business profile by advertising with us. Around 40% of our readers live and/or work in Edinburgh, so we already have your target market right here.

Our advertising packages are very simple and all include both online and print elements. Get in touch to organise your new campaign today.

### **Platinum Package**

**Cost £1800 per annum**

Unlimited online advertising with a minimum of 40,000 impressions  
Unlimited online advertorial throughout the year  
Quarter page advert in 12 issues of The Edinburgh Reporter monthly print edition  
4 print advertorials

### **Ruby Package**

**Cost £900 per annum**

Unlimited online advertising with a minimum of 20,000 impressions  
Unlimited online advertorial  
One-eighth page advert in 12 issues of The Edinburgh Reporter monthly print edition  
2 print advertorials

### **Edinburgh Package**

**Cost £500**

Unlimited online advertising for a set period not exceeding 3 months  
Two online advertorials - can include a competition  
One quarter page advert in 3 consecutive issues which may include a discount offer.

### **Political Package**

Local politicians are invited to contact us for details [marketing@theedinburghreporter.co.uk](mailto:marketing@theedinburghreporter.co.uk)

### **Self Service**

You can upload your own square advert which will appear on the right hand side of the site. This will last for 30 days and prices will vary - look out for Flash Sales! Click [here](#) for the self-service option.

If you require a package created specially for you, or something additional to the above, then get in touch [editor@theedinburghreporter.co.uk](mailto:editor@theedinburghreporter.co.uk) to discuss what would suit your needs.