



The Edinburgh Reporter | t 07791406498 | marketing@theedinburghreporter.co.uk

MEDIA PACK Summer 2018

With an online audience of 120,000 readers and a large social media following, advertising and marketing with The Edinburgh Reporter is really cost effective. Our readers are your new customers, and you will only raise your business profile by advertising with us. Around 40% of our readers live and/or work in Edinburgh, so we already have your target market right here.

Our advertising packages are very simple and all include both online and print elements. Get in touch to organise your new campaign today.

Platinum Package Cost £2000 per annum

Unlimited online advertising with a minimum of 40,000 impressions
Unlimited online advertorial throughout the year
Quarter page advert in 12 issues of The Edinburgh Reporter newspaper (6000 copies)
4 print advertorials

Ruby Package Cost £1000 per annum

Unlimited online advertising with a minimum of 20,000 impressions
Unlimited online advertorial
One-eighth page advert in 12 issues of The Edinburgh Reporter newspaper
2 print advertorials

Edinburgh Package Cost £550

Unlimited online advertising for a set period not exceeding 3 months
Two online advertorials - can include a competition
One quarter page advert in 3 consecutive newspapers which may include a discount offer.

Political Package

Local politicians are invited to contact us for details marketing@theedinburghreporter.co.uk

If you require a package created specially for you, or something additional to the above, then get in touch editor@theedinburghreporter.co.uk to discuss what would suit your needs.