



The Edinburgh Reporter | t 07791406498 | marketing@theedinburghreporter.co.uk

MEDIA PACK Autumn 2018

With an online audience of about 100,000 readers and a large social media following, advertising and marketing with The Edinburgh Reporter is really cost effective. Our readers are your new customers, and you will only raise your business profile by advertising with us. Around 40% of our readers live and/or work in Edinburgh, so we already have your target market right here.

Our advertising packages are very simple and all include both online and print elements. Get in touch to organise your new campaign today.

Platinum Package Cost £2400 per annum

Unlimited online advertising with a minimum of 40,000 impressions
Unlimited online advertorial throughout the year
153 x 156mm advert in 12 issues of The Edinburgh Reporter newspaper (6000 copies)
4 print advertorials

Ruby Package Cost £1200 per annum

Unlimited online advertising with a minimum of 20,000 impressions
Unlimited online advertorial
Advert in 12 issues of The Edinburgh Reporter newspaper in one of our stock sizes up to (but not including) half page size
2 print advertorials

Edinburgh Package Cost £600

Unlimited online advertising for a set period not exceeding 3 months
Two online advertorials - can include a competition
153 x 156mm print advert in 3 consecutive newspapers (may include a discount offer).

Political Package

Local politicians are invited to contact us for details marketing@theedinburghreporter.co.uk

If you require a package created specially for you, or something additional to the above, then get in touch editor@theedinburghreporter.co.uk to discuss what would suit your needs.