



The Edinburgh Reporter | t 07791406498 | marketing@theedinburghreporter.co.uk

MEDIA PACK January 2019

With an online audience of around 100,000 readers and a large social media following (almost 60,000 on Twitter and a growing presence on Facebook and Instagram), advertising and marketing with The Edinburgh Reporter is very effective.

You will only raise your business profile by advertising with us. Around 40% of our readers live and/or work in Edinburgh, so we already have your target market right here.

The Edinburgh Reporter's advertising packages are set out in a simple way. They all include both online and print elements, and social media interaction. Get in touch to organise your new campaign today - and if that means arranging a bespoke deal for you then we are happy to do that for you.

Platinum Package Cost £2,600 per annum

Unlimited online advertising

Unlimited online advertorial throughout the year

153 x 156mm advert in 12 issues of The Edinburgh Reporter newspaper (6000 copies)

4 print advertorials spread throughout the year

Ruby Package Cost £1,500 per annum

Unlimited online advertising

Unlimited online advertorial

Advert in 12 issues of The Edinburgh Reporter newspaper in one of our stock sizes up to (but not including) half page size

2 print advertorials

Edinburgh Package Cost £750

Unlimited online advertising for a set period not exceeding 3 months

Two online advertorials - may include a competition

153 x 156mm print advert in 3 consecutive newspapers (may include a discount offer).

Political Package

Local politicians are invited to contact us for details editor@theedinburghreporter.co.uk

If you require a package created specially for you, or just want to talk to us then get in touch editor@theedinburghreporter.co.uk to discuss how we can help you.