


**P**WILLIAM EST. 1888  
**PURVES**  
FUNERAL DIRECTORS



**THINKING AHEAD**

— *Your guide* —





*Having an uncomfortable  
conversation brings  
greater comfort in the end*

*It's not easy raising the subject of dying and funerals. For many people it's still a taboo subject, something morbid which is best left unmentioned. But the sad reality is that actually, when a family knows they are carrying out a loved one's wishes, they are more likely to experience a healthier bereavement - one with fewer uncertainties, worries or quiet regrets. There is great comfort in knowing that you have given your loved one the funeral they wanted, one that was truly reflective of their values and the things that were important to them.*

# Thinking ahead

## *Every funeral is unique*

William Purves has been guiding and supporting families through bereavement for five generations.

We know that life is easier for families when they have an idea what their loved one would have wanted, which is why we offer a free Plan of Wishes service. Lean on our experience to plan a funeral for yourself or other members of the family ahead of time then let us

store your plans for safekeeping - at no cost - until they are needed.

When the time comes, your family need only ask for the plan and we can guide them to your wishes. You will spare them the additional burden of detailed decision-making at a time when they would prefer to focus on each other.



## Let's make the conversation easier

This guide offers some simple questions you can use to write your Plan of Wishes or start the conversation with those close to you. It may seem a little awkward or uncomfortable at first, but you can remind everyone that it's actually a very thoughtful way to spare friends and family members from worry and doubt. You could even go a step further and cover some of the expense with one of three affordable pre-payment plans, or we can create a bespoke plan



based on your particular requirements. Every funeral is unique, and every funeral is special. Why not start the conversation?



“Protecting my family financially was my main reason for coming but I've since had a great chat with my kids and they now know what I want.”

ANN (71) LEITH

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# Plan of Wishes

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You can make a Plan of Wishes with William Purves at any time. All it takes is a one hour appointment where we will discuss what you'd like to include. To give you time to think and prepare either yourself, or to have the conversation with someone you love, we've put together a list of some of the most important questions.

Use this checklist to note down key requirements and once you're ready, simply make an appointment to come and see us. There is no charge for this service. You will receive a copy of your Plan of Wishes, we will keep a copy safe for you until it is required.

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-  *Would you like to be buried or cremated?*
  
-  *Do you have a preference for the type of coffin or casket you'd like such as; willow, wicker, wood, cardboard, or a coffin personalised with family photographs, team colours or a favourite design?*
  
-  *If you are opting for burial, are you using an existing family plot, privately owned cemetery or purchased ground?*
  
-  *If not a cemetery, would you prefer a woodland burial site or something altogether different?*
  
-  *If you chose cremation where would you like to be cremated?*
  
-  *Would you like your ashes to be retained? If so, are they to be stored, which means choosing an urn or casket. If scattering the ashes is preferred, you will need to consider a tube or something similar.*
  
-  *What sort of funeral service would you like? Traditional or contemporary? Religious or non-religious? Or something entirely different that reflects your personality?*

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## WILLIAM PURVES

### Thinking Ahead: Your guide

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-  Do you have someone in mind to take the service?
  
-  Would you like any specific readings?
  
-  Who would you like to participate in the service?
  
-  Would you like someone particular to deliver the eulogy or readings?
  
-  Would you like any specific hymns or music to be played?
  
-  What sort of transport would you like? A hearse, or horse and plume carriage? Motorbike cavalcade? Will limousines be needed to transport family and friends to and from venues?
  
-  What instructions would you like us to follow regarding viewing, jewellery or clothing?
  
-  Are you planning a newspaper notice and if so, where should it appear and what information is required?
  
-  Do you have instructions for flowers, catering and orders of service including photographs?
  
-  Would you like there to be a collection for a specific charity?
  
-  Are there any particular friends you'd like notified?
  
-  Are there any other special wishes you'd like your family and friends to be aware of?
  
-  Will you want a new memorial or is there a family stone where a new inscription is required?

Further copies of this checklist can be downloaded from our website [Williampurves.co.uk](http://Williampurves.co.uk).

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# One less worry for your family

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## Digital end of life planning

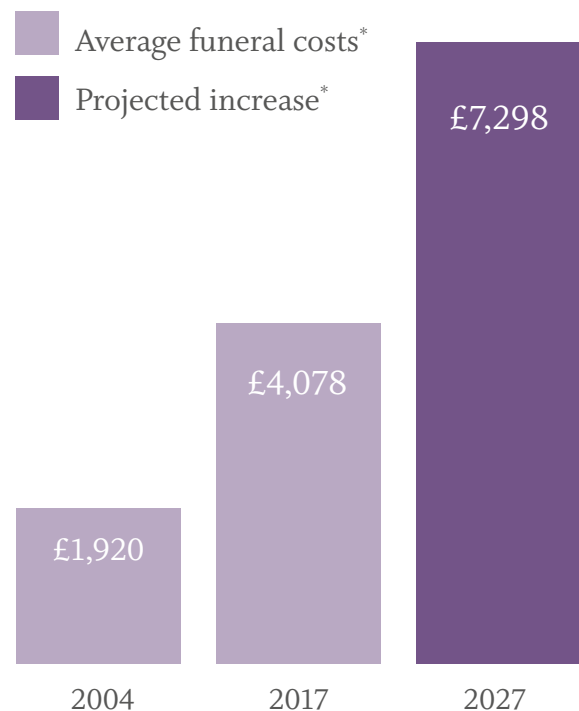
You may also wish to consider your digital legacy and what you wish to happen to the social media, photographs and assets you leave online. Ask for a copy of our Digital End of Life Guide.

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## How much does a funeral cost?

You may be interested to know more about the financial costs of planning a funeral. In 2004, an average funeral cost around £1,920. Today it's £4,078.\* That's an increase of 112% - more than double. A William Purves funeral plan offers real protection and can help you spare your family from any unanticipated expense at a time of loss. We offer three affordable

funeral pre-payment plans. Or, if you prefer, we can create an entirely bespoke plan based on your Plan of Wishes.



\*SunLife Cost of Dying Report 2017. Projection by Golden Charter based on SunLife Cost of Dying research.

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## It costs nothing to start the conversation

To find out more about leaving a Plan of Wishes with William Purves or for more information on funeral pre-payment plans call 0131 447 5858 to arrange an appointment, either in branch or at home.

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